

BeFeza

BEAUTY AND HEALTH

**WE ARE AN AFFILIATE MARKETING
COMPANY WITH RESIDUAL INCOME**

WHAT IS AFFILIATE MARKETING?

Affiliate marketing is when you promote products from a company and receive a portion of the money each time someone makes a purchase through your recommendation. It's like being a product ambassador and earning commissions for every sale you help facilitate.



WHAT ARE RESIDUAL INCOME?

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Residual income is a periodic payment made to distributors or sales representatives for sales generated by their distribution network, even after they have stopped actively working in the business.



BELEZA LLC

It's a beauty and wellness company. We offer innovative products backed by nearly 33 years of scientific research in nutrition, anti-aging, and personal care. Our mission is to help you look and feel better by combining the best of science, technology, and nature.

Join us and discover the power of looking and living better!

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VISION:

Our vision is to enhance people's lives through our high-quality products and compensation plan, while inspiring others to do the same.

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MISSION:

We are committed to maintaining our leadership in the domestic market and expanding globally as a highly competitive and reliable company. We aim for substantial growth, offering our products worldwide to assist one million families in achieving financial freedom.



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OUR PRODUCTS

POWER

Can help with:

- Strengthen weak bones, treat joint pain, numbness and memory problems.
- Improve liver function to heart problems, the body to relax and not be in a stressful condition.
- Improve sexual vitality, libido in men and women.
- The immune system

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Horny Goat Weed

Improves blood flow and sexual function; also contains estrogen-like phytoestrogens.

It could potentially assist with the following health benefits:

- Strengthens weak bones, treats joint pain, numbness, and memory problems.
- Improve the circulatory system, making hormones circulate better.
- Improve liver function to heart problems, the body to relax and not be in a stressful condition.
- Hypertension, bronchitis, coronary heart disease, poliomyelitis (due to its action on smooth muscle tissue).
- Relieves fatigue, anti-aging and improvements in the immune and endocrine system.
- Increases blood levels of corticosteroid, testosterone and treats osteoporosis.
- Regulates menstrual cycles, spermatorrhea and impotence.
- Erectile dysfunction and sexual problems.





L-Cysteine HCl

It could potentially assist with the following health benefits:

It is a precursor of glutathione, which protects cells from oxidative damage, detoxifying the liver, eliminating toxins, heavy metals and free radicals.

Strengthens hair, improves skin elasticity and strengthens nails.

Immune support, respiratory, strengthens the immune system thanks to its antioxidant and detoxifying effect.

Mental health, brain, reduce symptoms of anxiety, depression and cognitive impairment by protecting neurons from oxidative stress.

Delays cellular aging, reduces free radical damage, protects skin and organs from premature aging.

Maca Root Powder

It could potentially assist with the following health benefits:

- Improve sports performance, increase energy and replenish essential nutrients for the body.
- To the brain, improving learning and memory.
- Lower blood pressure and protect the skin from UVA rays.
- Contain antioxidant polyphenols and glucosinolates, which can help protect us from cancer cells, inhibiting their growth.
- Combat osteoporosis in women, menopause and improve fertility.
- To the functioning of the organism, libido and low sexual desire.



These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease

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Saw Palmetto Berry Powder

It could potentially assist with the following health benefits:

- Improve sports performance, increases energy and replenish essential nutrients for the body.
- Hair loss, fatigue and as an anti-inflammatory.
- Promote diuresis, facilitates the elimination of fluids and toxins.
- Against urinary tract infections, symptoms of benign prostatic hyperplasia.
- Improve male sexual function by regulating testosterone, improves prostate, impotence, improving sexual health in men.



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Polypodium Vulgare Powder

It could potentially assist with the following health benefits:

- Reduce the risk of certain types of cancer, improve cognitive function and reduce the risk of cardiovascular disease.
- Reduce arthritis symptoms, improve digestion and reduce the risk of osteoporosis.
- Moisturize, soothe and improve skin health.
- Relieve gout, scurvy, tuberculosis, indigestion and stomach pain.
- Reduce inflammation and stimulate the immune system.

Tongkat Ali

It could potentially assist with the following health benefits:

- Increase muscle strength and improve body composition.
- Mood, relieve stress and relieve anxiety.
- As an anti-aging compound.
- As anti-inflammatory, antimicrobial and contains anti-disease properties.
- As a dietary supplement and improves fertility.
- Increase libido and improve erectile function.



Panax Ginseng Root Powder

It could potentially assist with the following health benefits:

- Relieve anxiety and depression.
- Stabilize blood sugar levels.
- Strengthen the immune system.
- Support weight loss efforts.
- Improve cognitive function.
- Benefit cardiovascular health.

COLLAGEN GUMMIES

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Can help with:

- Hair, skin, and nails.
- Anti-aging.
- Promoting healthy joints.



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Sodium Citrate

May help the following health benefits:

- Protects the kidney in people prone to kidney stones.
- Improves mild digestive problems such as heartburn.
- Helps PH and has antioxidant properties and more benefits.



Vitamin C

May help the following health benefits:

- Helps bones to grow and repair, tissues Strengthens the immune system, prevents infections and colds.
- Powerful antioxidant: Protects cells from free radical damage and prevention of scurvy.
- Essential for skin, tendons, ligaments, blood vessels and bones.
- Wound healing, improves iron absorption.
- Skin health: Helps keep skin firm, youthful and glowing.



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Zinc

Helps ulcers, acne, anemia and diabetes.

Strengthens the immune system, fights viruses and bacteria, healing, tissue repair and skin regeneration.

Helps during pregnancy, childhood and adolescence.

Help in functions such as digestion and metabolism.

Skin health acne, hair loss and brittle nails.

Senses of taste and smell: It is necessary for its proper functioning.

Reproduction and fertility: Influences the production of sperm and sex hormones.



Vitamin E

Protects cells: Acts as an antioxidant, protecting cells from damage caused by free radicals. Skin health: Improves elasticity, hydration and helps prevent premature aging. Hair care: Can strengthen and add shine to hair.

Immune system: Helps keep the immune system strong and active.

Cardiovascular health: Helps maintain healthy arteries and may reduce the risk of heart disease. Eye function: Protects eyesight from age-related damage. Fertility: Plays a role in reproductive health in both men and women.

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D-Biotin

- Prevention of alopecia: hair loss, blood sugar control, regulate glucose levels, especially in people with type 2 diabetes.
- Improved cardiovascular health, fat metabolism, immune system, thyroid function with hormonal balance.
- Muscle development, reduced inflammation and improved physical and mental performance.

Colágeno

- Improves skin health, reduces wrinkles, expression lines, hydration and increases elasticity and firmness.
- Strengthens hair and nails.
- Reduces joint pain, improves mobility and flexibility.
- Helps prevent diseases such as osteoarthritis, maintains bone density and reduces the risk of fractures.
- Helps increase muscle mass and protect the intestinal mucosa.
- Cardiovascular health and digestive system.



REVIVE COFFEE FLAVOR

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Can help with:

- Increased energy.
- Weight loss.
- Regulating sugar levels and blood pressure.
- Improve memory.
- Help mood and bones.



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GREEN TEA

It could potentially assist with the following health benefits:

- Prevent flus, colds, neurodegenerative diseases, various cancers, heart disease.
- Promote weight loss, exercise performance and slow cellular aging.
- Help regulate blood sugar levels and blood pressure.
- Improve mood, concentration, dental health, intestinal health and combat fluid retention.



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Maca Root Powder

It could potentially assist with the following health benefits:

- Improve sports performance, increase energy and replenish essential nutrients for the body.
- To the brain, improving learning and memory.
- Lower blood pressure and protect the skin from UVA rays.
- Contain antioxidant polyphenols and glucosinolates, which can help protect us from cancer cells, inhibiting their growth.
- Combat osteoporosis in women, menopause and improve fertility.
- To the functioning of the organism, libido and low sexual desire.



MORINGA

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It could potentially assist with the following health benefits:

Could help with the following health benefits:—Rich in vitamins A, C, E, B1, B2, B3, B6, minerals such as iron, calcium, magnesium, potassium, zinc, vegetable proteins and fiber. Strengthens the immune system.

Its antioxidants and vitamin C, help prevent disease and fight infections.

Controls blood sugar. It can help reduce glucose levels, ideal for people with type 2 diabetes. Regulates cholesterol levels and protects cardiovascular health. Helps arthritis or muscle discomfort, improves digestion Increases energy, concentration. Helps skin and hair, antioxidants and fatty acids, nourishes from the inside and improves its appearance. And many other benefits.

GANODERMA

It could potentially assist with the following health benefits:

- Strengthens the immune system, prevents disease, prevents premature aging and chronic diseases.
- Helps inflammations, arthritis, blood pressure and cholesterol, liver function and liver detoxification.
- Reduces stress, insomnia, increases energy and physical endurance.
- Helps asthma, chronic cough and bronchitis, stabilize glucose levels, useful in people with type 2 diabetes.



COLLAGEN

It could potentially assist with the following health benefits:

- Increases energy, elasticity and hydration in the skin.
- Reduction of wrinkles, expression lines and pore visibility in the skin.
- Strengthening of nails, hair and stimulation of the immune system.
- Prevention of oxidative stress and improves mood.



ANTI-AGING CLEANSER

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- Foaming facial gel with antioxidants that gently removes makeup and impurities.
- Soothing properties of aloe for soft and supple skin.
- Daily use: Gently massage onto damp skin using circular motions.
- Rinse with warm water.
- For best results, follow with Daily Intensive Moisturizer.
- Recommended for all skin types.

ONE OF THE INGREDIENTS IS GLYCERIN

- It is an ingredient that provides multidimensional anti-aging action.
- Enhances pores and fine lines.
- Minimizes wrinkles and improves skin elasticity.



Glicerina

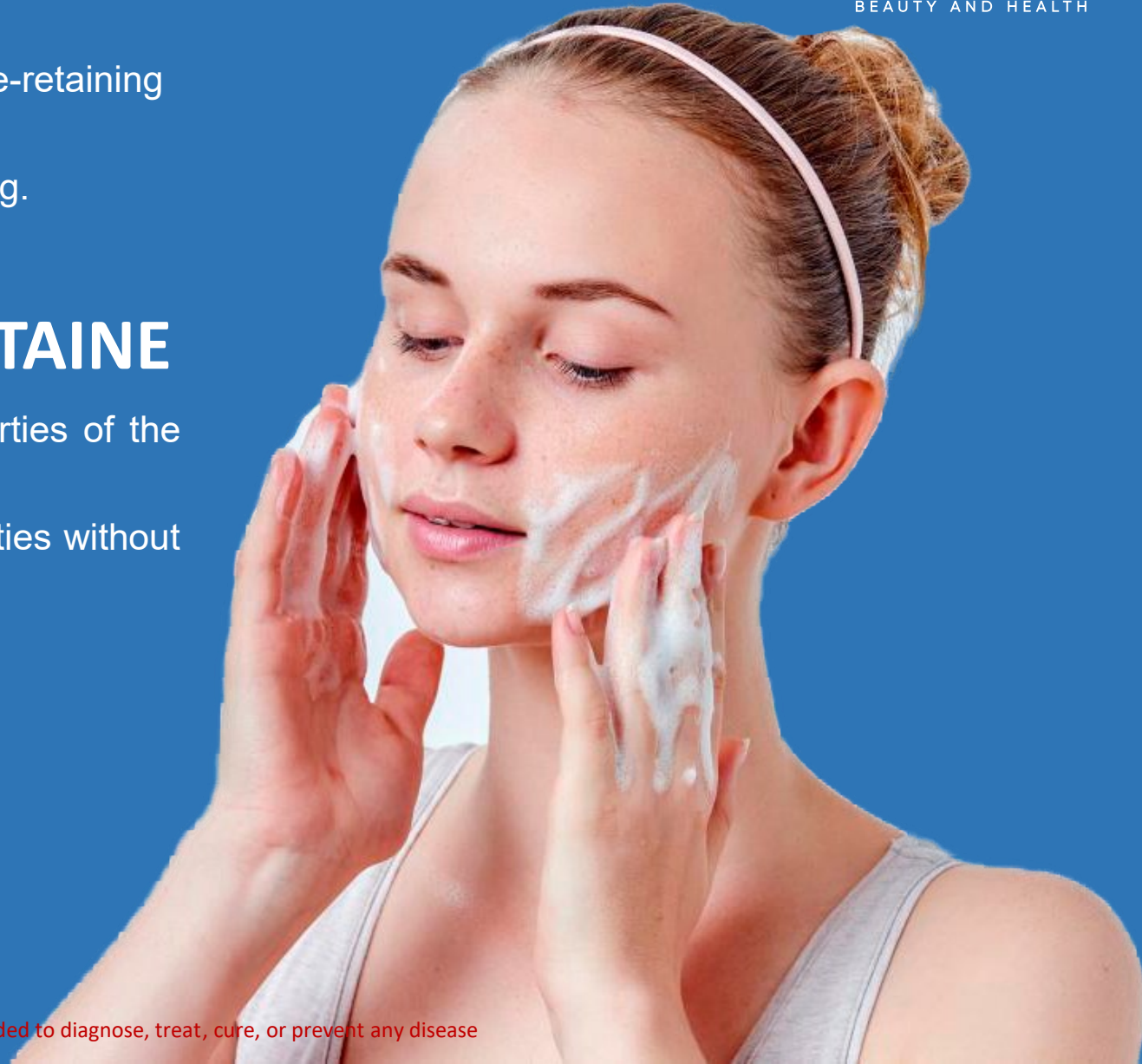
- Glycerin is an effective skin moisturizer.
- Glycerin boosts the stratum corneum's moisture-retaining capabilities but also improves its structure.
- Glycerin is vital to normalizing the skin layer and its healing.

COCAMIDOPROPYLHYDROXSULTAINE

- Helps create rich lathers and enhances cleansing properties of the products.
- It acts as a gentle yet effective cleanser, removing impurities without stripping the skin of its natural moisture.

MOUNTAIN ARNICA EXTRACT

- helps calm and renew skin after exposure to stress.
- Beneficial for inflammatory skin disorders.
- Used as an anti-pigmentation agent.



REJUVENATE DAILY

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Glycolic: consists of small molecules that the skin absorbs very effectively. It protects collagen and aids in the removal of dead cells from the skin.

Assists in making the skin stretch and flex, reducing wrinkles and fine lines.



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Hexyl Laurate

Protects the skin from the damaging factor of the environment and prevents moisture from escaping from the skin. It acts as an emollient, making the skin softer and smoother.



Propanediol

It is a totally vegetable and totally biodegradable moisturizer. It could potentially assist with the following health benefits:

- Humectant, retain moisture in the skin.
- Protector of the skin.
- As an emollient increase the flexibility of the skin.
- It does not leave the skin feeling greasy.

Squalane

It can help with the following health benefits: moisturizer.

- Moisturize your skin.
- Make it more supple or elastic.
- Make fine lines and dry areas less visible.

SKIN TESTIMONIALS

TESTIMONIO DE PIEL



TESTIMONIO DE PIEL



TESTIMONIO DE PIEL



TESTIMONIO DE PIEL



SKIN TESTIMONIALS

TESTIMONIO DE PIEL



MANO SIN LAVAR



RESULTADOS CON NUESTRO

TESTIMONIO DE PIEL



ACLARA LA PIEL, REDUCE LAS ARRUGAS Y LÍNEAS DE EXPRESIÓN.

TESTIMONIO DE PIEL



ANTES



DESPUES

ACLARA LA PIEL, REDUCE LAS ARRUGAS Y LÍNEAS DE EXPRESIÓN.

TESTIMONIO DE PIEL



ANTES



10 DÍAS
DESPUES



ANTI-AGING
CLEANSER

CONTIENE ANTIOXIDANTES
que eliminan suavemente las impurezas.

Bekza
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ANTI-AGING
CLEANSER



REJUVENATE
DAILY

Bekza
BEAUTY AND HEALTH



ANTI-AGING
CLEANSER



REJUVENATE
DAILY

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**GOMITAS
DE COLAGENO**

Ayuda a tener la piel
sana, limpia, exfoliante
y flexible.



ANTI-AGING
CLEANSER

Elimina impurezas de la
piel suave, flexible,
humectada e hidrata.

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BEAUTY AND HEALTH

SKIN TESTIMONIALS

TESTIMONIO DE PIEL



ACLARA LA PIEL, REDUCE LAS ARRUGAS Y LÍNEAS DE EXPRESIÓN.



ANTI-AGING CLEANSER

CONTIENE ANTIOXIDANTES
que eliminan suavemente las impurezas.

Bela
BEAUTY AND HEALTH

TESTIMONIO DE PIEL



ANTES

DESPUÉS

REJUVENATE DAILY

CONTIENE GLICÓLICO

Protege el colágeno y elimina las células muertas de la piel.



Bela
BEAUTY AND HEALTH

TESTIMONIO DE PIEL



ANTES

UN MES
DESPUÉS

REJUVENATE DAILY

CONTIENE GLICÓLICO

Protege el colágeno y elimina las células muertas de la piel.



Bela
BEAUTY AND HEALTH

TESTIMONIO DE PIEL



ANTES

DESPUES

ACLARA LA PIEL, REDUCE LAS ARRUGAS Y LÍNEAS DE EXPRESIÓN.



ANTI-AGING CLEANSER

REJUVENATE DAILY



Bela
BEAUTY AND HEALTH

PACKAGE



CONSUMER \$261.96

- 1 REVIVE COFFEE \$66.99
- 1 COLLAGEN \$66.99
- 1 POWER \$76.99

This package generates volume for
the range and leadership bonus
87 POINTS

Total Products
\$210.97



BUSINESS \$456.94

- 1 REVIVE COFFEE \$66.99
- 1 COLLAGEN \$66.99
- 1 POWER \$76.99
- 1 ANTI-AGING CLEANSER
\$71.99
- 1 REJUVENATE DAILY \$122.99

This package generates volume for
the range and leadership bonus
180 POINTS

Total Products
\$405.95



FRANCHISE \$1,356.82

- 4 REVIVE COFFEE \$66.99
- 4 COLLAGEN \$66.99
- 4 POWER \$76.99
- 3 ANTI-AGING CLEANSER
\$71.99
- 2 REJUVENATE DAILY \$122.99

This package generates volume for
the range and leadership bonus
597 POINTS

Total Products
\$1,305.83

IMPORTANT NOTE: In the CONSUMER, BUSINESS, and FRANCHISE packages, it includes a membership fee of \$50.99. This membership fee is not subject to commissions.

**** These are examples of earnings; the commissions are based on each affiliate's efforts and work. Therefore, commissions may vary for each affiliate.****

1 FAST START BONUS

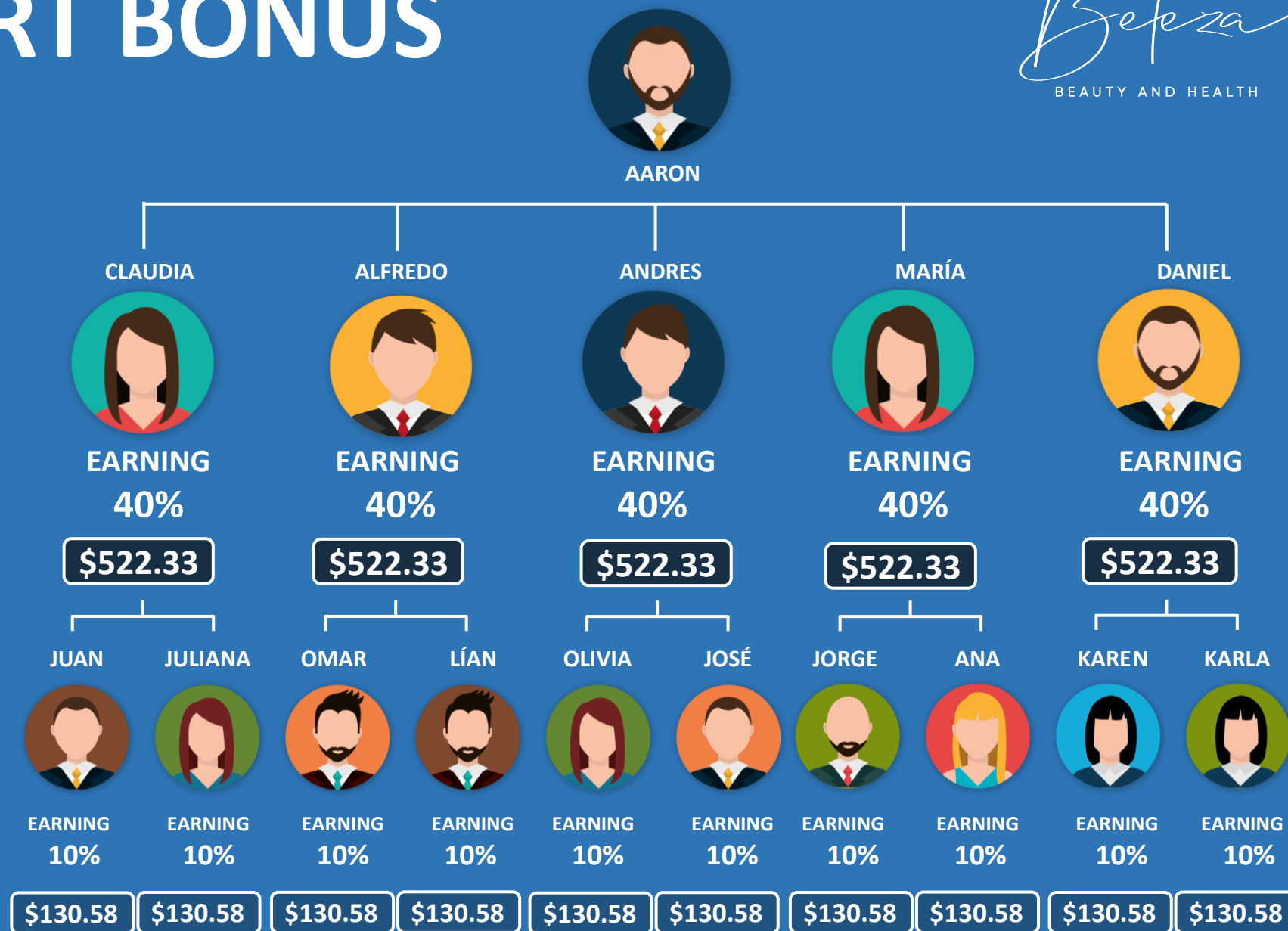
PAY ON 2 LEVELS

The package costs \$1,356.82
The Fast Start Bonus commission
is calculated at \$1,305.83

EXAMPLE

If you sign up 5 direct you earn
\$2,611.65 at the **FIRST LEVEL** and
if those 5 register 2 direct each
you earn **\$1,305.8** at the **SECOND**
LEVEL, if you do this in one week
you earn in total **\$3,917.45**.

**IN ORDER TO RECEIVE YOUR WEEKLY
AND MONTHLY CHECKS, YOU MUST
HAVE YOUR \$160 MONTHLY REBUY.**



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2

TEAM EXPANSION BONUS

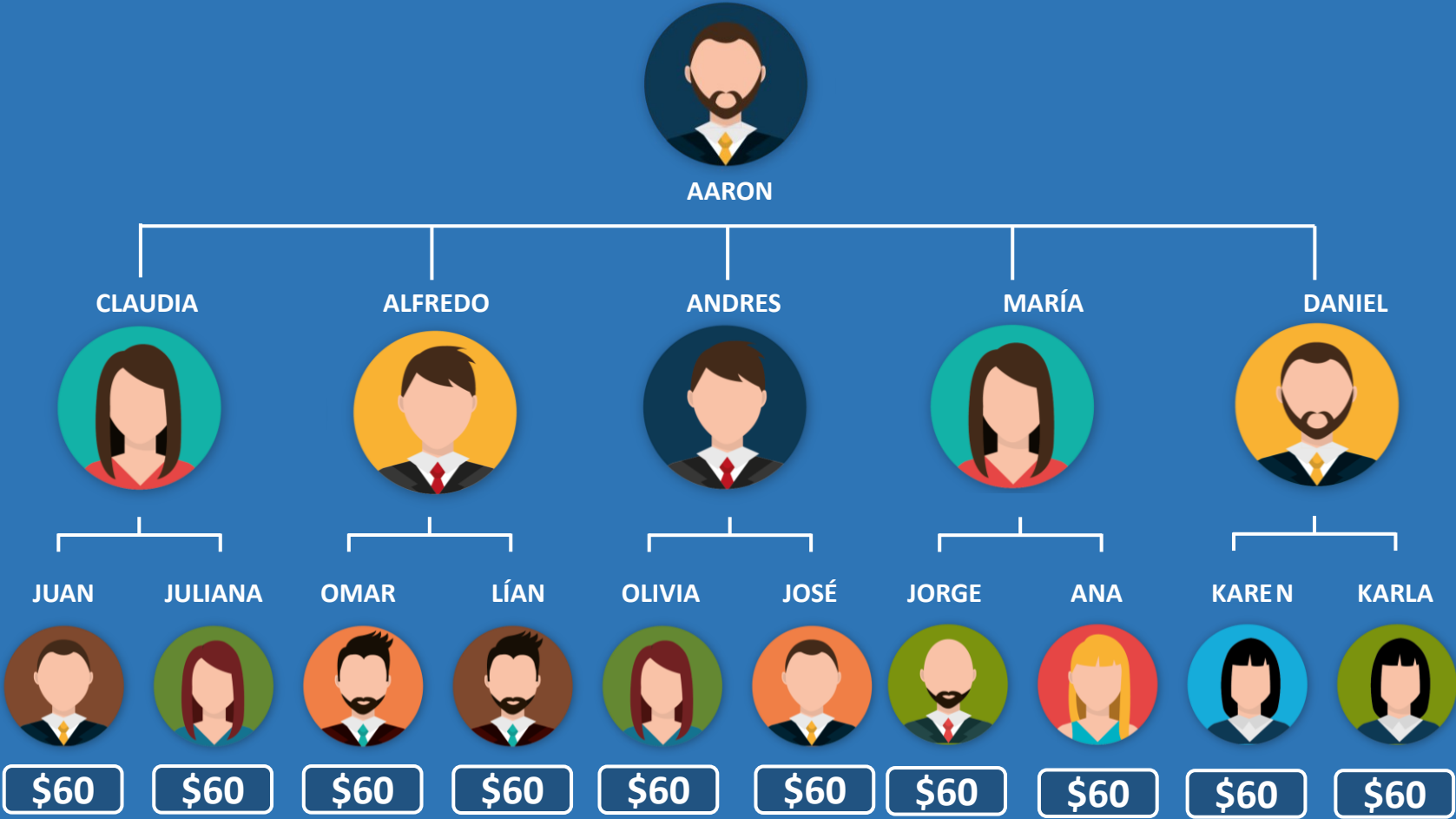
EVERY TIME YOUR DIRECT REFERRALS BRING IN NEW MEMBERS, **EARN A BONUS.**

CONSUMER PACKAGE	BUSINESS PACKAGE	FRANCHISE PACKAGE
\$15	\$30	\$60

EXAMPLE

If you have 5 direct and each one brings 2, you earn \$600. This example is with the FRANCHISE package.

IN ORDER TO RECEIVE YOUR WEEKLY AND MONTHLY CHECKS, YOU MUST HAVE YOUR \$160 MONTHLY REBUY.



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3

UPGRADE BONUS

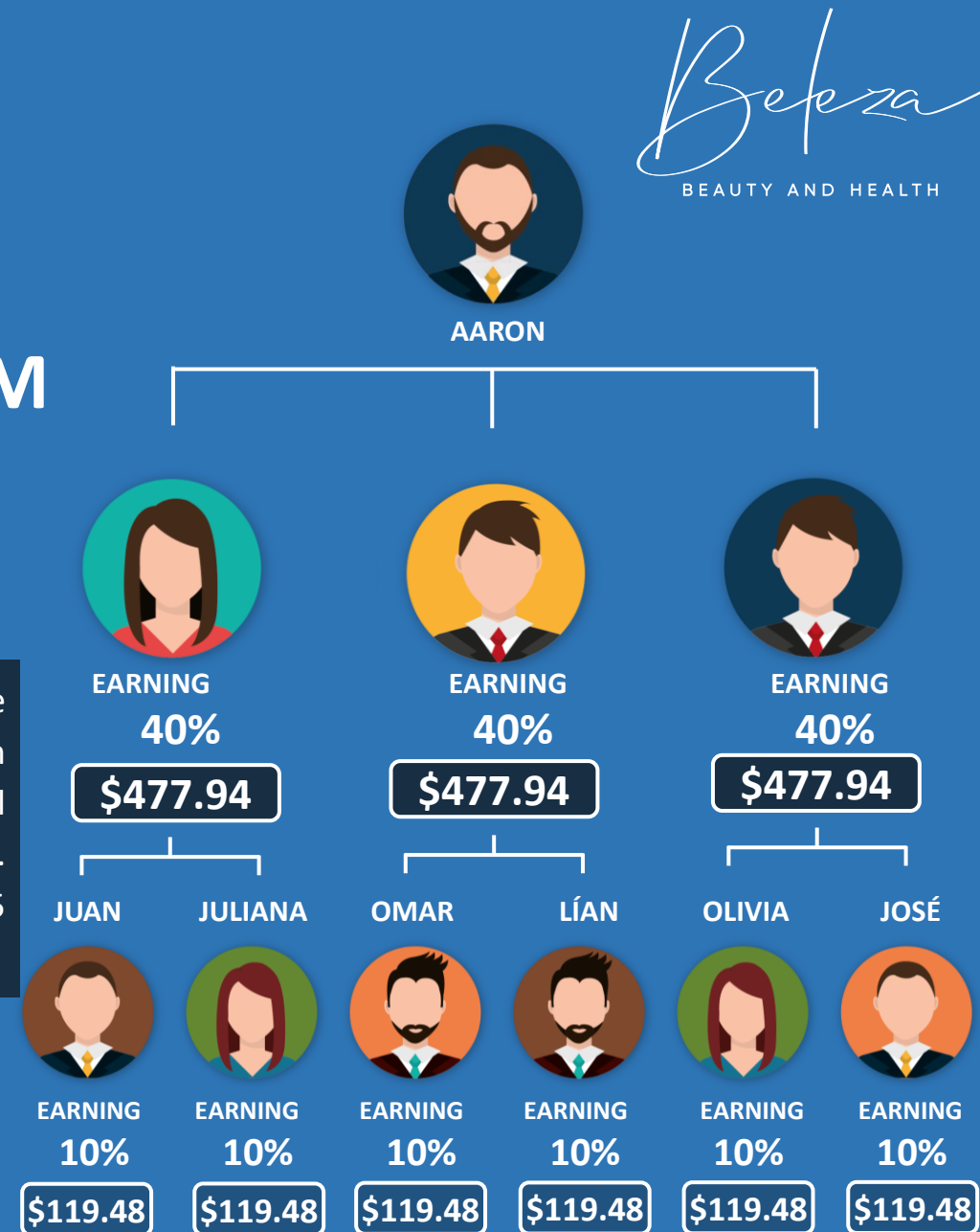
IMPORTANT NOTE:

When you bring a member directly and upgrade, we pay you the difference of 40% of the Fast Bonus and from the second level we pay you the difference of 10% and the difference of the Expansion Bonus.

IN ORDER TO RECEIVE YOUR WEEKLY AND MONTHLY CHECKS, YOU MUST HAVE YOUR \$160 MONTHLY REBUY.

EXAMPLE UPGRADE FROM CONSUMER TO FRANCHISE:

When the first level upgrade Aaron receives \$1,433.82 from 40% and from the second level Aaron receives \$716.88 from 10%. Receive the difference of six \$45 bonuses and you receive \$270.



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4

INFLUENCER BONUS

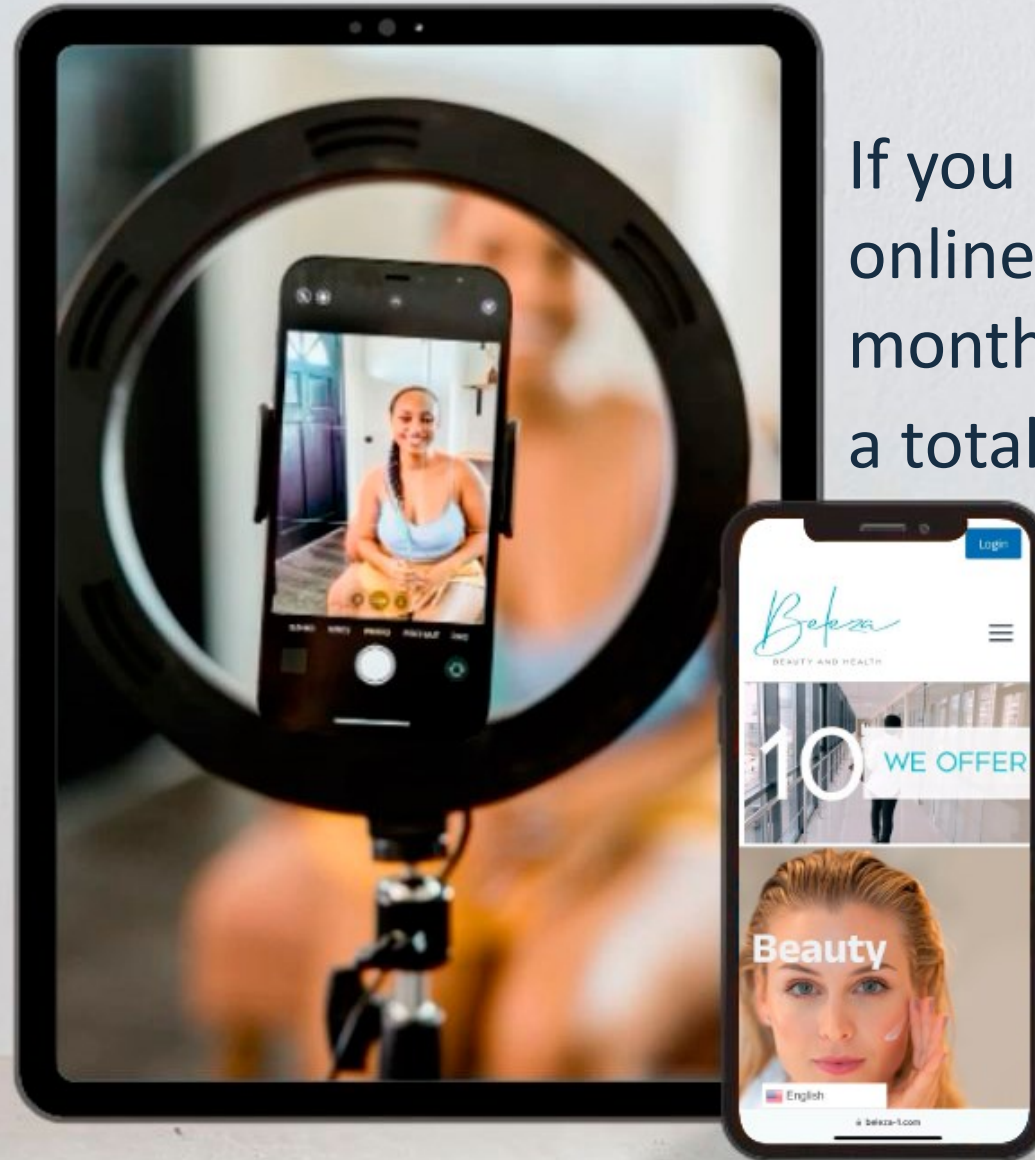
If you promote your replica of our website, we will reimburse you a percentage of each online sale, depending on the package you have purchased.

If you purchased the FRANCHISE PACKAGE, you would receive a 30% refund for each sale you make.

**IN ORDER TO RECEIVE YOUR WEEKLY
AND MONTHLY CHECKS, YOU MUST
HAVE YOUR \$160 MONTHLY REBUY.**

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If you sell one cream
online every day in a
month, you will earn
a total of **\$1,106.07**



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5

DIRECT SALES

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PACKAGE

CONSUMER

\$261.96

10%

IN EACH PURCHASE.

BUSINESS

\$456.94

20%

IN EACH PURCHASE.

FRANCHISE

\$1,356.82

30%

IN EACH PURCHASE.



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6

FREE PRODUCT

Make 4 online sales or you buy 4 of the same product and get one for free



** The free product will be the same as the one you have sold.**

Example: If you sold 4 Rejuvenate Daily products, you receive one for free for yourself.

What other benefits do you receive when you reach 4 sales? You will earn a total of \$147.58 if you sell 4 Rejuvenate Daily products in the Influencer Bonus.

IN ORDER TO RECEIVE YOUR WEEKLY AND MONTHLY CHECKS, YOU MUST HAVE YOUR \$160 MONTHLY REBUY.

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7 LEADERSHIP BONUS

TO EARN THIS BONUS,
YOU HAVE TO ACHIEVE
DIFFERENT RANKS.

Supervisor (First Rank):

- Have 2 directs on your team.
- Make a purchase of \$160 each month.

Manager and Higher Ranks:

- Bring in 3 new Distributors every month.
- Make a personal purchase of \$160 each month.
- Develop the required volume with your team to receive the Leadership Bonus.



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LEVELS	VOLUME OF POINTS	BONUS
1.- SUPERVISOR	6,000.00	\$500.00
2.- MANAGER	12,000.00	\$1,000.00
3.- DIRECTOR	24,000.00	\$2,000.00
4.- MARKETING DIRECTOR	48,000.00	\$4,000.00
5.- SALES DIRECTOR	192,000.00	\$16,000.00
6.- VICE PRESIDENT	384,000.00	\$32,000.00
7.- PRESIDENT	1,152,000.00	\$96,000.00
8.- CORPORATE AFFILIATE	4,560,000.00	\$288,000.00

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8

CAR BONUS

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LEVELS	VOLUME OF POINTS	BONUS
MANAGER	12,000.00	\$500.00
DIRECTOR	24,000.00	\$1,000.00
MARKETING DIRECTOR	48,000.00	\$2,000.00

- To qualify, it's necessary maintain a monthly purchase of \$160.
- Bring in 3 new Distributors every month.
- The required sales volume must be reached for two consecutive months.
- Starting from the third month, with the achieved volume, you will receive the bonus.
- Each month, you must maintain the necessary sales volume to retain the car bonus.



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9

PAY FOR THE HOUSE OF YOUR DREAMS



LEVELS	VOLUME OF POINTS	BONUS
VICE PRESIDENT	384,000.00	\$5,000.00
PRESIDENT	1,152,000.00	\$10,000.00

- To qualify a monthly purchase of \$1,000.00 is required.
- Bring in 3 new Distributors each month.
- The required sales volume must be achieved.
- For the \$10,000 bonus you need to have the rank of President and develop 3 Vice Presidents.



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10

RESIDUAL INCOME BONUS

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	AFFILIATE	SUPERVISOR	MANAGER	DIRECTOR	MARKETING DIRECTOR	SALES DIRECTOR	VICE PRESIDENT	PRESIDENT
LEVEL-1	5%	5%	5% + 3% = 8%	5%	5%	5%	5%	5%
LEVEL-2	10%	10%	10% + 3% = 13%	10%	10%	10%	10%	10%
LEVEL-3		15%	15% + 3% = 18%	15%	15%	15%	15%	15%
LEVEL-4			5% + 3% = 8%	5%	5%	5%	5%	5%
GENERATION-1			3%	3%	3%	3%	3%	3%
GENERATION-2			↓	4%	4%	4%	4%	4%
GENERATION-3				3%	3%	3%	3%	3%
GENERATION-4					3%	3%	3%	3%
GENERATION-5						3%	3%	3%
GENERATION-6								
GENERATION-7								
GENERATION-8							1%	1%
GENERATION-9								1%

Important Note: New package enrollments do not contribute volume to this bonus. **IT IS ONLY ACTIVATED WITH THE REPURCHASES EACH MONTH.** Each product awards points based on its value. The points correspond to the final product price after the discount.

Example: The Rejuvenate Daily costs \$122.99. With the FRANCHISE Package, you get a 30% discount. Your points for repurchase are 86.09. For more information, visit the official website.

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EXAMPLE OF A **MANAGER'S** EARNINGS AND DEVELOPS THIS STRUCTURE INTO 4 LEVELS. AN EXAMPLE IS IF EVERYONE BUYS \$200 EACH MONTH.

PARTNER	PERCENTAGE	SALES	EARNING	TOTAL EARNINGS
FIRST LEVEL 5	5% + 3% = 8%	\$1,000	\$80	
SECOND LEVEL 25	10% + 3% = 13%	\$5,000	\$650	
THIRD LEVEL 125	15% + 3% = 18%	\$25,000	\$4,500	
FOURTH LEVEL 625	5% + 3% = 8%	\$125,000	\$10,000	\$15,230

THIS EXAMPLE IS ONLY OF ONE GENERATION AFTER THE FOURTH LEVEL YOU KEEP WINNING TO INFINITY.

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REQUIREMENTS FOR RANKS



	AFFILIATE	SUPERVISOR	MANAGER	DIRECTOR	MARKETING DIRECTOR	SALES DIRECTOR	VICE PRESIDENT	PRESIDENT	CORPORATE AFFILIATE
Direct Distributor	1	2	2	2	2	2	2	2	2
Personal Volume	160	160	160	160	160	160	160	160	160
Group Volume		1,200	3,000	6,000	18,000	90,000	360,000	1,080,000	3,240,000
50% of a Direct Line		600	1,500	3,000	9,000	45,000	180,000	540,000	1,620,000

DIRECT DISTRIBUTORS: You only need at least two people on your team to start qualifying for the ranks.

PERSONAL VOLUME: This refers to what you buy yourself.

GROUP VOLUME: This adds up the sales of all the people on your team.

50% OF A HOTLINE: This is the group of one of your direct referrals.

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11

BONUS POOL

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BELEZA will distribute 5% of all company profits every 6 months to those who hold the rank of **CORPORATE PARTNER** in either the Leadership or Residual ranks.

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IMPORTANT NOTE

For every product sold, BELEZA will contribute one dollar. Half of it, that is 50 cents, will go towards supporting senior citizens and orphaned children. The other half, also 50 cents, will go towards low-income families who can demonstrate their need.

At BELEZA, we believe in making a difference. We want to build a world where every small contribution matters. Together, with the effort of our community, we are committed to making a positive impact and providing support to those who need it most





WELCOME TO BELEZA!

"A secret of success in life is for a man to be ready for his opportunity when it comes."

- Benjamin Disraeli