

*BeFeza*

BEAUTY AND HEALTH

**WE ARE AN AFFILIATE MARKETING  
COMPANY WITH RESIDUAL INCOME**

# WHAT IS AFFILIATE MARKETING?

Affiliate marketing is when you promote products from a company and receive a portion of the money each time someone makes a purchase through your recommendation. It's like being a product ambassador and earning commissions for every sale you help facilitate.



# WHAT ARE RESIDUAL INCOME?

Residual income is earnings that are generated with an initial effort but continue to flow with little or no additional effort over time. These income sources originate from investments, assets, or activities that continue to generate money automatically after the initial action.



# BELEZA LLC

It's a beauty and wellness company. We offer innovative products backed by nearly 33 years of scientific research in nutrition, anti-aging, and personal care. Our mission is to help you look and feel better by combining the best of science, technology, and nature.

Join us and discover the power of looking and living better!

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## VISION:

Our vision is to enhance people's lives through our high-quality products and compensation plan, while inspiring others to do the same.

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## MISSION:

We are committed to maintaining our leadership in the domestic market and expanding globally as a highly competitive and reliable company. We aim for substantial growth, offering our products worldwide to assist one million families in achieving financial freedom.



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**OUR PRODUCTS**

# POWER

## Can help with:

- Strengthen weak bones, treat joint pain, numbness and memory problems.
- Improve liver function to heart problems, the body to relax and not be in a stressful condition.
- Improve sexual vitality, libido in men and women.
- The immune system

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# Horny Goat Weed

Improves blood flow and sexual function; also contains estrogen-like phytoestrogens.

## It could potentially assist with the following health benefits:

- Strengthens weak bones, treats joint pain, numbness, and memory problems.
- Improve the circulatory system, making hormones circulate better.
- Improve liver function to heart problems, the body to relax and not be in a stressful condition.
- Hypertension, bronchitis, coronary heart disease, poliomyelitis (due to its action on smooth muscle tissue).
- Relieves fatigue, anti-aging and improvements in the immune and endocrine system.
- Increases blood levels of corticosteroid, testosterone and treats osteoporosis.
- Regulates menstrual cycles, spermatorrhea and impotence.
- Erectile dysfunction and sexual problems.

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# Mucuna Pruriens

It could potentially assist with the following health benefits:

- Improve cognitive function, memory and concentration.
- Reduce stress, anxiety, mood and cognition.
- Combat insomnia, improving sleep quality.
- Treat Parkinson's symptoms, such as tremors, muscle stiffness and coordination problems.
- Constipation, edema, fever, tuberculosis and menstruation.
- Increase libido, fertility, testosterone levels in men and improve sperm quality.



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# Maca Root Powder

It could potentially assist with the following health benefits:

- Improve sports performance, increase energy and replenish essential nutrients for the body.
- To the brain, improving learning and memory.
- Lower blood pressure and protect the skin from UVA rays.
- Contain antioxidant polyphenols and glucosinolates, which can help protect us from cancer cells, inhibiting their growth.
- Combat osteoporosis in women, menopause and improve fertility.
- To the functioning of the organism, libido and low sexual desire.



# Saw Palmetto Berry Powder

It could potentially assist with the following health benefits:

- Improve sports performance, increases energy and replenish essential nutrients for the body.
- Hair loss, fatigue and as an anti-inflammatory.
- Promote diuresis, facilitates the elimination of fluids and toxins.
- Against urinary tract infections, symptoms of benign prostatic hyperplasia.
- Improve male sexual function by regulating testosterone, improves prostate, impotence, improving sexual health in men.



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# Polypodium Vulgare Powder

It could potentially assist with the following health benefits:

- Reduce the risk of certain types of cancer, improve cognitive function and reduce the risk of cardiovascular disease.
- Reduce arthritis symptoms, improve digestion and reduce the risk of osteoporosis.
- Moisturize, soothe and improve skin health.
- Relieve gout, scurvy, tuberculosis, indigestion and stomach pain.
- Reduce inflammation and stimulate the immune system.

# Tongkat Ali

It could potentially assist with the following health benefits:

- Increase muscle strength and improve body composition.
- Mood, relieve stress and relieve anxiety.
- As an anti-aging compound.
- As anti-inflammatory, antimicrobial and contains anti-disease properties.
- As a dietary supplement and improves fertility.
- Increase libido and improve erectile function.



# Panax Ginseng Root Powder

It could potentially assist with the following health benefits:

- Relieve anxiety and depression.
- Stabilize blood sugar levels.
- Strengthen the immune system.
- Support weight loss efforts.
- Improve cognitive function.
- Benefit cardiovascular health.

# COLLAGEN GUMMIES

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## Can help with:

- Hair, skin, and nails.
- Anti-aging.
- Promoting healthy joints.



These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

# Sodium Citrate

- Is obtained from citrus fruits. It is safe when used in skin care products.
- Control the pH level of a product (such as in cleansers and scrubs).
- Has antioxidant and mild preservative properties.



# Vitamin E

- Helps as antioxidants and protects cells.
- help digestive problems and cystic fibrosis.

# Vitamin C

- Helps tissue and bone grow and repair themselves.
- vitamin C supplements help with stroke, asthma, high cholesterol and in preventing cataracts.

# Zinc

- Keeps the immune system strong, helps heal wounds, and growth.
- Is used to treat diaper rash and skin irritations.
- Help with ulcers, acne, sickle cell anemia.
- Is an effective treatment for age-related macular degeneration.

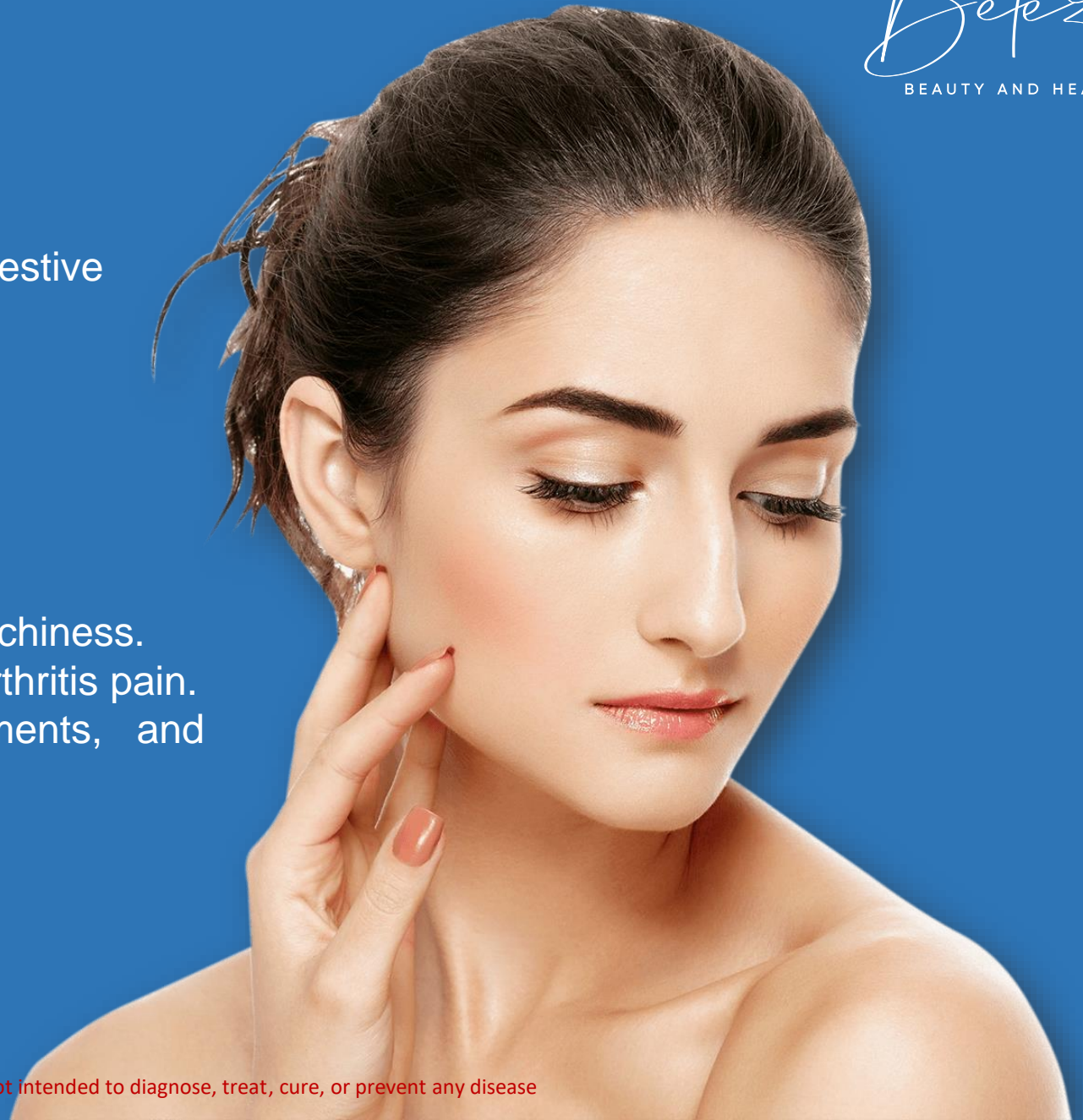


## D-Biotin

- Used for hepatitis, brittle nails, neuropathy.
- It supports the health of the skin, nerves, digestive tract, metabolism, and cells.

## Colágeno

- Help to healthy joints and skin elasticity, or stretchiness.
- Help maintain hydrated skin and relieve osteoarthritis pain.
- Gives strength to your skin, bones, ligaments, and tendons.
- Helps support your joints.



# REVIVE COFFEE FLAVOR

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## Can help with:

- Increased energy.
- Weight loss.
- Regulating sugar levels and blood pressure.
- Improve memory.
- Help mood and bones.



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# GREEN TEA

**It could potentially assist with the following health benefits:**

- Prevent flus, colds, neurodegenerative diseases, various cancers, heart disease.
- Promote weight loss, exercise performance and slow cellular aging.
- Help regulate blood sugar levels and blood pressure.
- Improve mood, concentration, dental health, intestinal health and combat fluid retention.



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# Maca Root Powder

**It could potentially assist with the following health benefits:**

- Improve sports performance, increase energy and replenish essential nutrients for the body.
- To the brain, improving learning and memory.
- Lower blood pressure and protect the skin from UVA rays.
- Contain antioxidant polyphenols and glucosinolates, which can help protect us from cancer cells, inhibiting their growth.
- Combat osteoporosis in women, menopause and improve fertility.
- To the functioning of the organism, libido and low sexual desire.



## MORINGA

It could potentially assist with the following health benefits:

- Weight loss, protect and nourish skin, hair, liver, treat edema, mood disorders and make bones healthier.
- Prevent and treat stomach upset, cancer and fight against bacterial diseases.

## GANODERMA

It could potentially assist with the following health benefits:

- It is a potent antioxidant and anti-inflammatory.
- It strengthens the immune system, regulates hormone and liver metabolism.
- Reduces blood pressure, cholesterol, anxiety and stress and helps insomnia.
- Improves blood circulation and allergy symptoms.

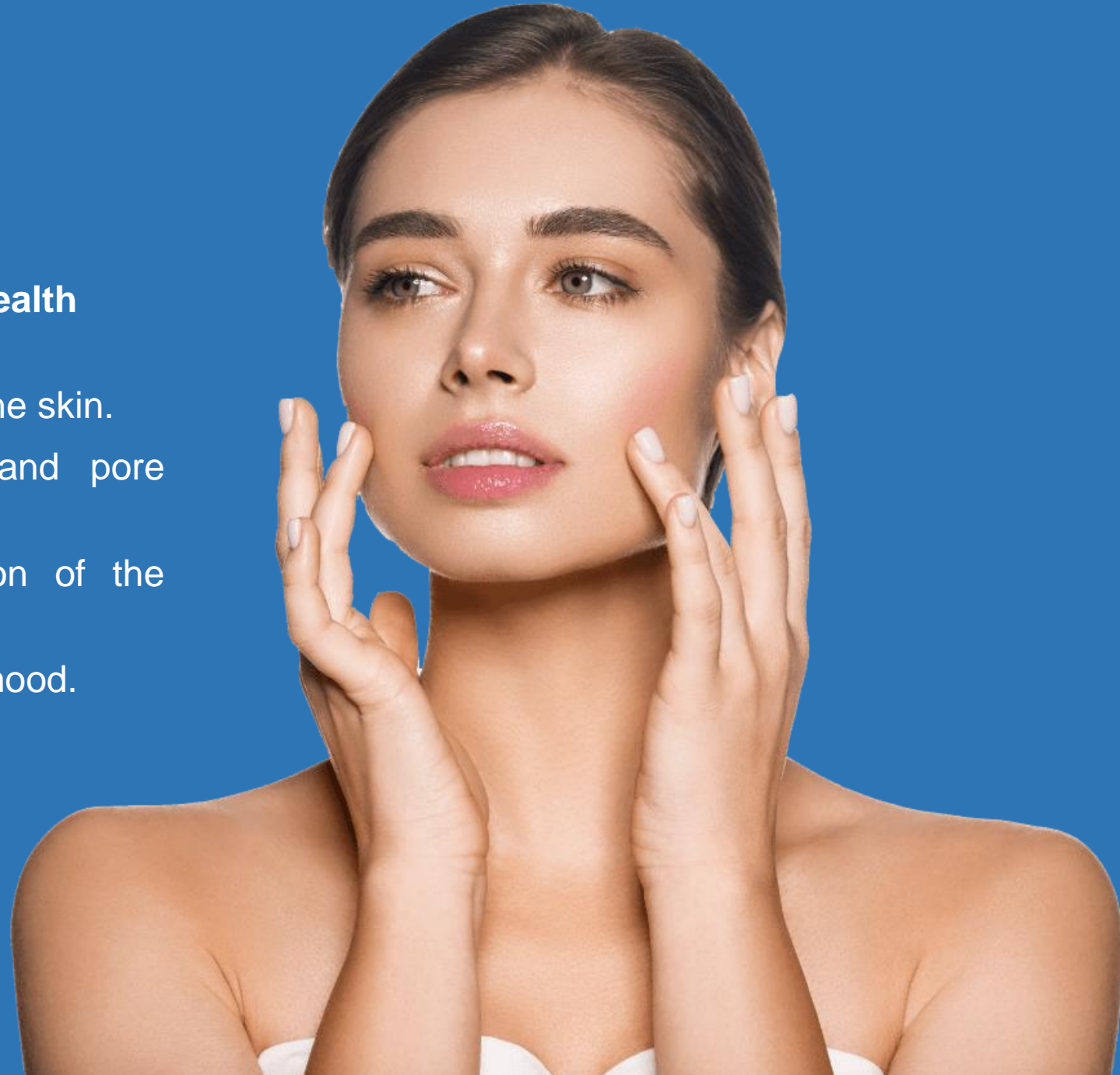




## COLLAGEN

**It could potentially assist with the following health benefits:**

- Increases energy, elasticity and hydration in the skin.
- Reduction of wrinkles, expression lines and pore visibility in the skin.
- Strengthening of nails, hair and stimulation of the immune system.
- Prevention of oxidative stress and improves mood.



# ANTI-AGING CLEANSER

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- Foaming facial gel with antioxidants that gently removes makeup and impurities.
- Soothing properties of aloe for soft and supple skin.
- Daily use: Gently massage onto damp skin using circular motions.
- Rinse with warm water.
- For best results, follow with Daily Intensive Moisturizer.
- Recommended for all skin types.

## ONE OF THE INGREDIENTS IS GLYCERIN

- It is an ingredient that provides multidimensional anti-aging action.
- Enhances pores and fine lines.
- Minimizes wrinkles and improves skin elasticity.



## Glicerina

- Glycerin is an effective skin moisturizer.
- Glycerin boosts the stratum corneum's moisture-retaining capabilities but also improves its structure.
- Glycerin is vital to normalizing the skin layer and its healing.

## COCAMIDOPROPYLHYDROXYSULTAINE

- Helps create rich lathers and enhances cleansing properties of the products.
- It acts as a gentle yet effective cleanser, removing impurities without stripping the skin of its natural moisture.

## MOUNTAIN ARNICA EXTRACT

- helps calm and renew skin after exposure to stress.
- Beneficial for inflammatory skin disorders.
- Used as an anti-pigmentation agent.



# DAILY INTENSIVE MOISTURIZER

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Glycolic: consists of small molecules that the skin absorbs very effectively. It protects collagen and aids in the removal of dead cells from the skin.

Assists in making the skin stretch and flex, reducing wrinkles and fine lines.



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# Hexyl Laurate

Protects the skin from the damaging factor of the environment and prevents moisture from escaping from the skin. It acts as an emollient, making the skin softer and smoother.



# Propanediol

It is a totally vegetable and totally biodegradable moisturizer. It could potentially assist with the following health benefits:

- Humectant, retain moisture in the skin.
- Protector of the skin.
- As an emollient increase the flexibility of the skin.
- It does not leave the skin feeling greasy.

# Squalane

It can help with the following health benefits: moisturizer.

- Moisturize your skin.
- Make it more supple or elastic.
- Make fine lines and dry areas less visible.

# SKIN TESTIMONIALS

TESTIMONIO DE PIEL



ACLARA LA PIEL, REDUCE LAS ARRUGAS Y LÍNEAS DE EXPRESIÓN.



TESTIMONIO DE PIEL



ACLARA LA PIEL, REDUCE LAS ARRUGAS Y LÍNEAS DE EXPRESIÓN.



TESTIMONIO DE PIEL



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TESTIMONIO DE PIEL



ACLARA LA PIEL, REDUCE LAS ARRUGAS Y LÍNEAS DE EXPRESIÓN.



# SKIN TESTIMONIALS

## TESTIMONIO DE PIEL



ACLARA LA PIEL, REDUCE LAS ARRUGAS Y LÍNEAS DE EXPRESIÓN.

## TESTIMONIO DE PIEL



ANTES



10 DÍAS  
DESPUÉS

## TESTIMONIO DE PIEL



ANTES



DESPUES

ACLARA LA PIEL, REDUCE LAS ARRUGAS Y LÍNEAS DE EXPRESIÓN.

## TESTIMONIO DE PIEL



MANO SIN LAVAR



RESULTADOS CON NUESTRO



ANTI-AGING  
CLEANSER

DAILY  
INTENSIVE  
MOISTURIZER

Bepza  
BEAUTY AND HEALTH



ANTI-AGING  
CLEANSER

Elimina impurezas deja  
la piel suave, flexible,  
humectada e hidratada.

GOMITAS  
DE COLAGENO

Ayuda a tener la piel  
sana, limpia, exfoliante  
y flexible.

Bepza  
COLLAGEN  
GUMMIES

Bepza  
BEAUTY AND HEALTH



ANTI-AGING  
CLEANSER

DAILY  
INTENSIVE  
MOISTURIZER

Bepza  
BEAUTY AND HEALTH



ANTI-AGING  
CLEANSER

CONTIENE ANTIOXIDANTES  
que eliminan suavemente las impurezas.

Bepza  
BEAUTY AND HEALTH

# SKIN TESTIMONIALS

TESTIMONIO DE PIEL



ACLARA LA PIEL, REDUCE LAS ARRUGAS Y LÍNEAS DE EXPRESIÓN.



ANTI-AGING  
**CLEANSER**

CONTIENE ANTIOXIDANTES  
que eliminan suavemente las impurezas.

*Bepreza*  
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TESTIMONIO DE PIEL



ANTES

DESPUÉS



**DAILY INTENSIVE  
MOISTURIZER**

CONTIENE GLICÓLICO  
Protege el colágeno y elimina las células muertas de la piel.

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TESTIMONIO DE PIEL



**DAILY INTENSIVE  
MOISTURIZER**

CONTIENE GLICÓLICO  
Protege el colágeno y elimina las células muertas de la piel.

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TESTIMONIO DE PIEL



ACLARA LA PIEL, REDUCE LAS ARRUGAS Y LÍNEAS DE EXPRESIÓN.



ANTI-AGING  
**CLEANSER**



**DAILY  
INTENSIVE  
MOISTURIZER**

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# PACKAGE



## FAST

# \$61.99

1 PRODUCT:

POWER  
\$61.99

BENEFITS:  
REPLICA WEBSITE  
FAST START BONUS

## BASIC

# \$226.96

1 REVIVE COFFEE \$61.99  
1 COLLAGEN \$51.99  
1 POWER \$61.99

This package generates volume for  
the range and leadership bonus  
87 POINTS

Total Products  
\$175.97

## BUSINESS

# \$411.94

1 REVIVE COFFEE \$61.99  
1 COLLAGEN \$51.99  
1 POWER \$61.99  
1 CLEANSER \$61.99  
1 DAYLI INTENSIVE  
\$122.99

This package generates volume for  
the range and leadership bonus  
180 POINTS

Total Products  
\$360.95

## FRANCHISE

# \$1,246.83

4 REVIVE COFFEE \$61.99  
4 COLLAGEN \$51.99  
4 POWER \$61.99  
4 CLEANSER \$61.99  
2 DAYLI INTENSIVE  
\$122.99

This package generates volume for  
the range and leadership bonus  
597 POINTS

Total Products  
\$1,195.84

IMPORTANT NOTE: In the BASIC, BUSINESS, and FRANCHISE packages, it includes an annual membership fee of \$50.99. This membership fee is not subject to commissions.

**\*\* These are examples of earnings; the commissions are based on each affiliate's efforts and work. Therefore, commissions may vary for each affiliate.\*\***

# FAST PACKAGE

## \$61.99

### BENEFITS



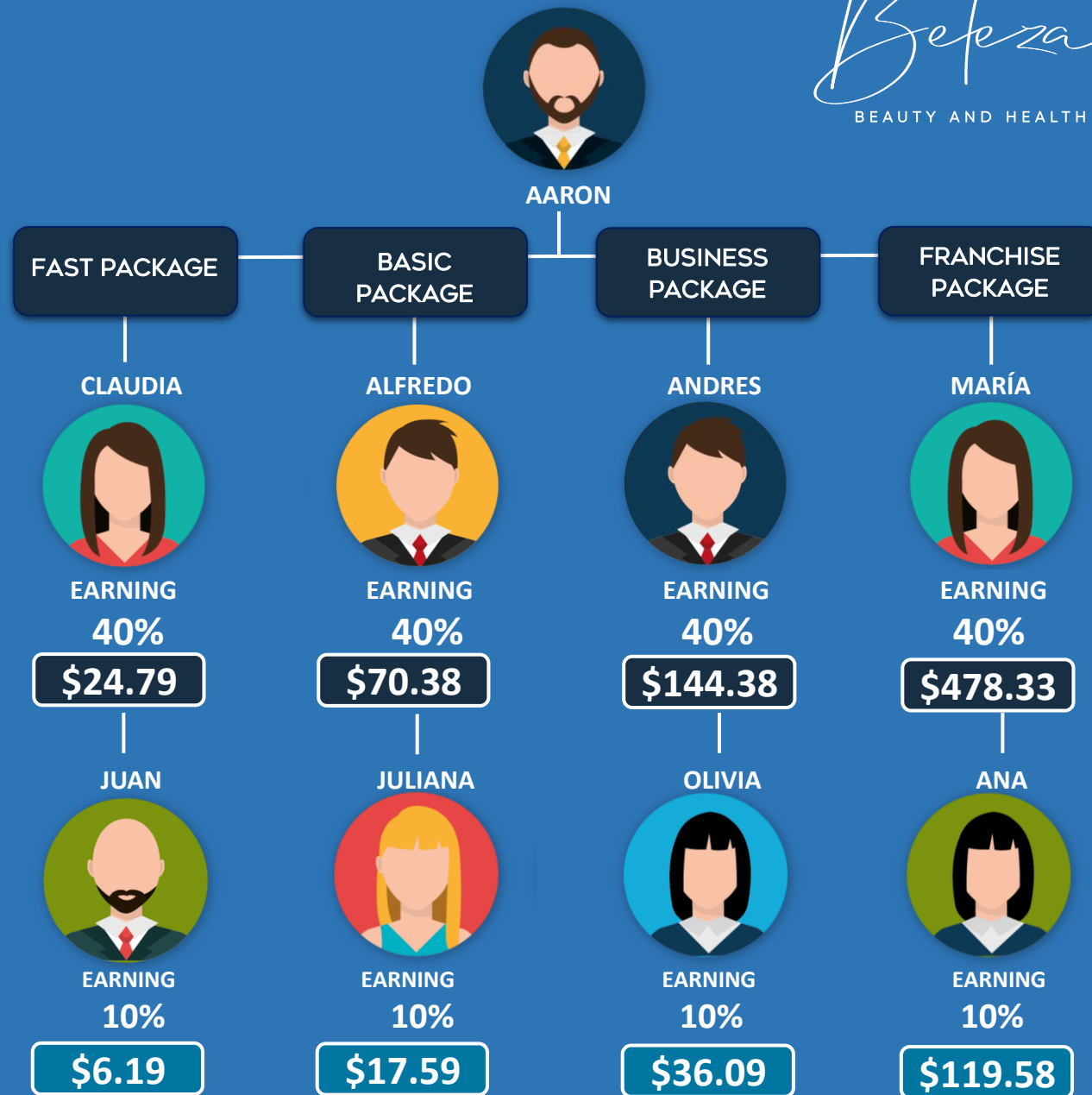
- Receive a power
- website
- fast start bonus

**LEVEL 1**      **40%**

**LEVEL 2**      **10%**

### IMPORTANT NOTE

To be active you must purchase a product each month and to earn the full compensation plan you must purchase the BASIC, BUSINESS and FRANCHISE PACKAGE.



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# 1 FAST START BONUS

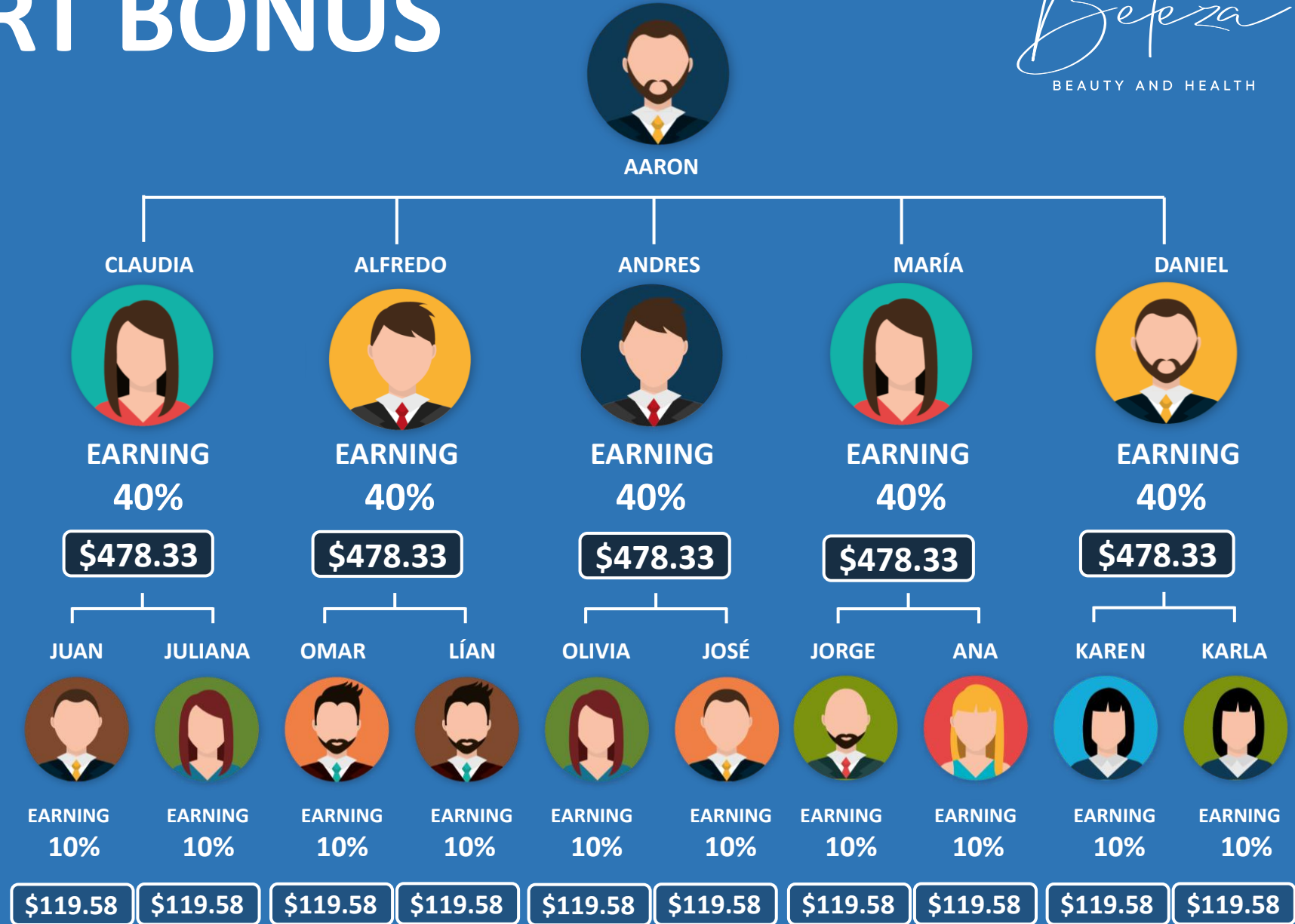


## PAY ON 2 LEVELS

The package costs \$1,246.83  
 The Fast Start Bonus commission is calculated at \$1,195.84

### EXAMPLE

If you sign up 5 direct you earn \$2,391.65 at the FIRST LEVEL and if those 5 register 2 direct each you earn \$1,195.8 at the SECOND LEVEL, if you do this in one week you earn in total \$3,587.



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# 2

# TEAM EXPANSION BONUS

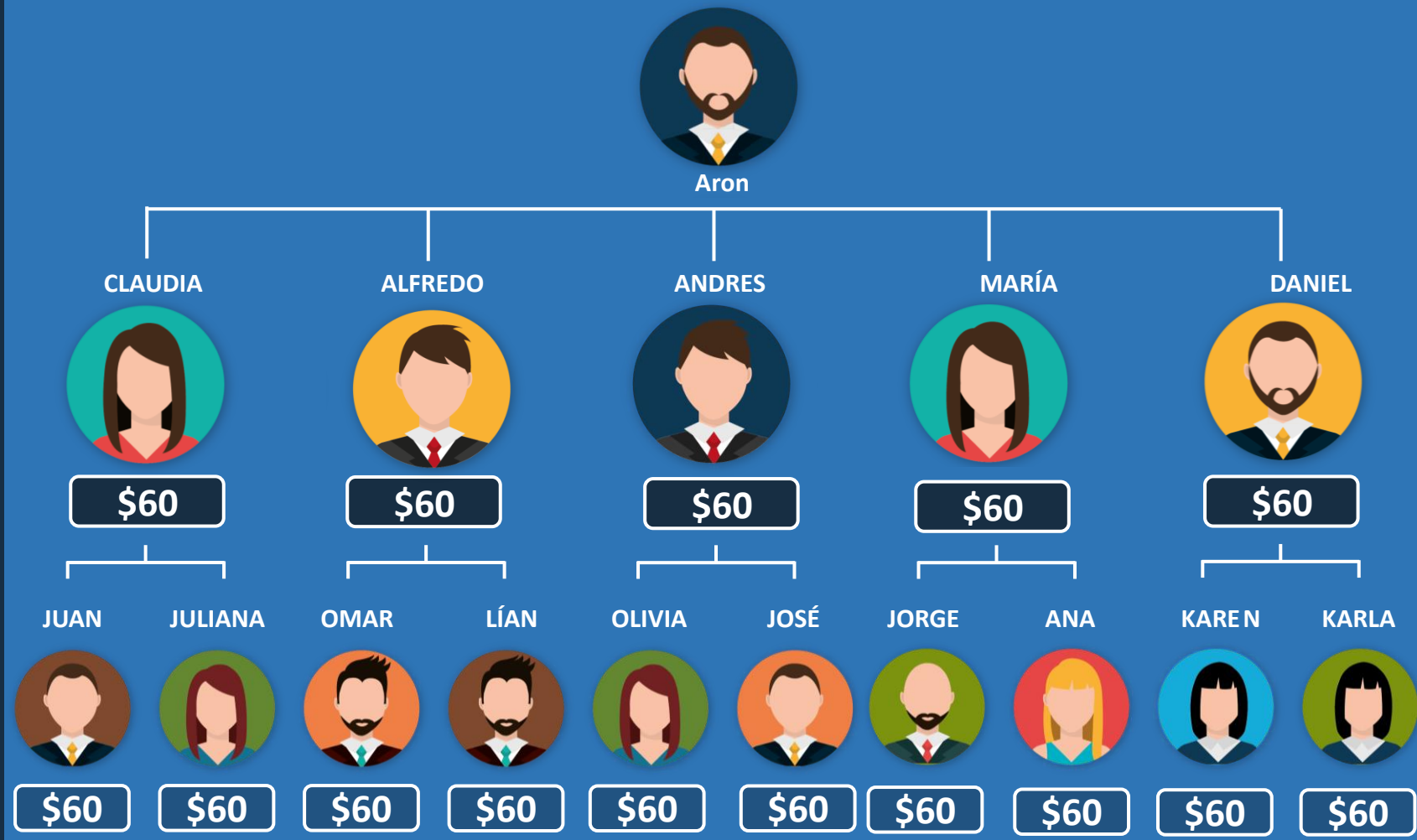


EVERY TIME YOUR DIRECT REFERRALS BRING IN NEW MEMBERS, **EARN A BONUS.**

BASIC PACKAGE	BUSINESS PACKAGE	FRANCHISE PACKAGE
<b>\$15</b>	<b>\$30</b>	<b>\$60</b>

### EXAMPLE

If you have 5 direct and each one brings 2, you earn \$600. This example is with the FRANCHISE package.



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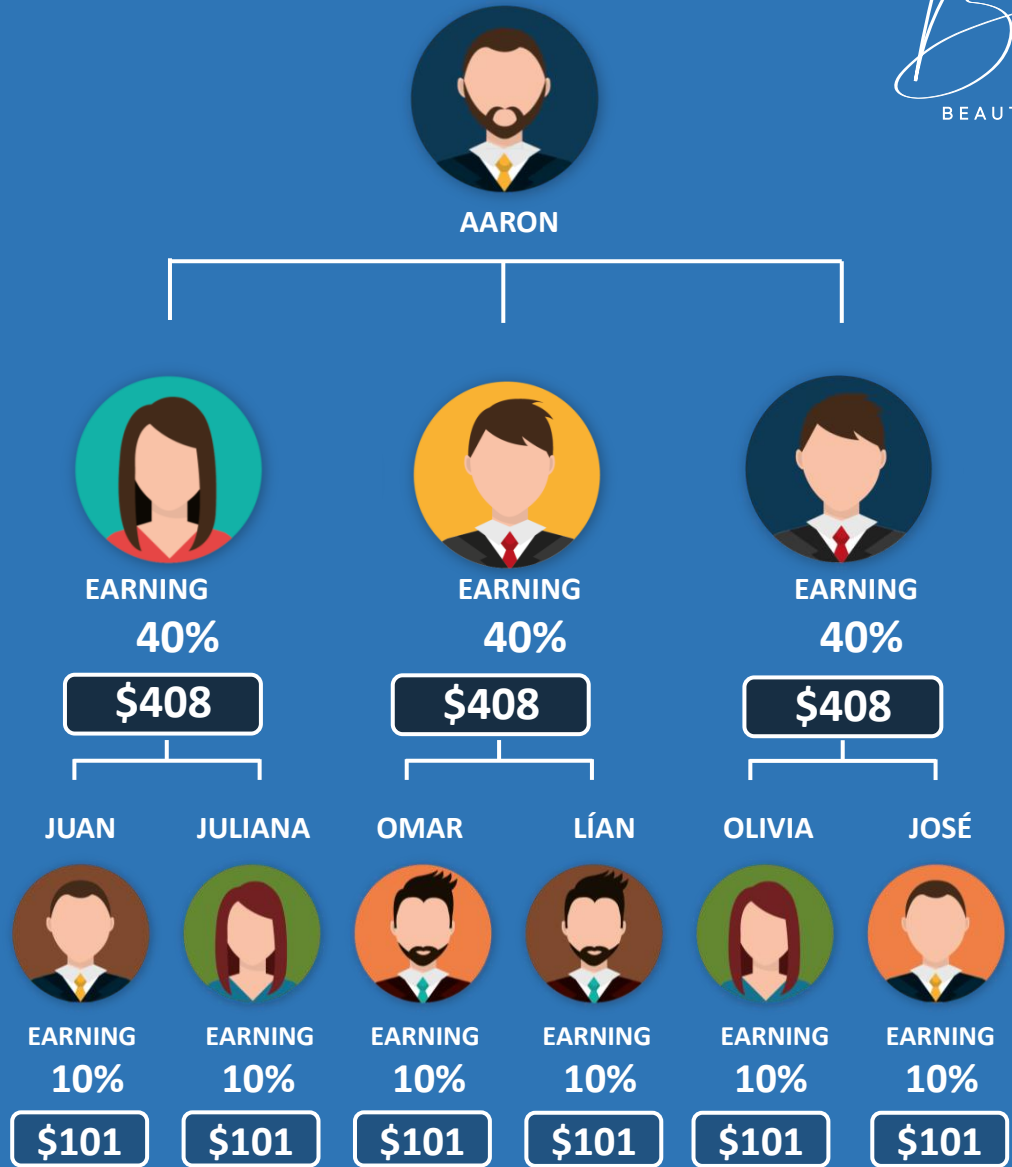
# 3

# UPGRADE BONUS



### IMPORTANT NOTE:

If you bring an affiliate directly and upgrade, we will pay you the difference. From the second level, we pay you the difference of 40% of the Fast Bonus, from the second level we pay you the Equipment Expansion Bonus.



\*\* Estos son ejemplos de ganancias, las comisiones se basan en los esfuerzos de cada afiliado y su trabajo. Por lo tanto, las comisiones pueden variar por afiliado.\*\*

4

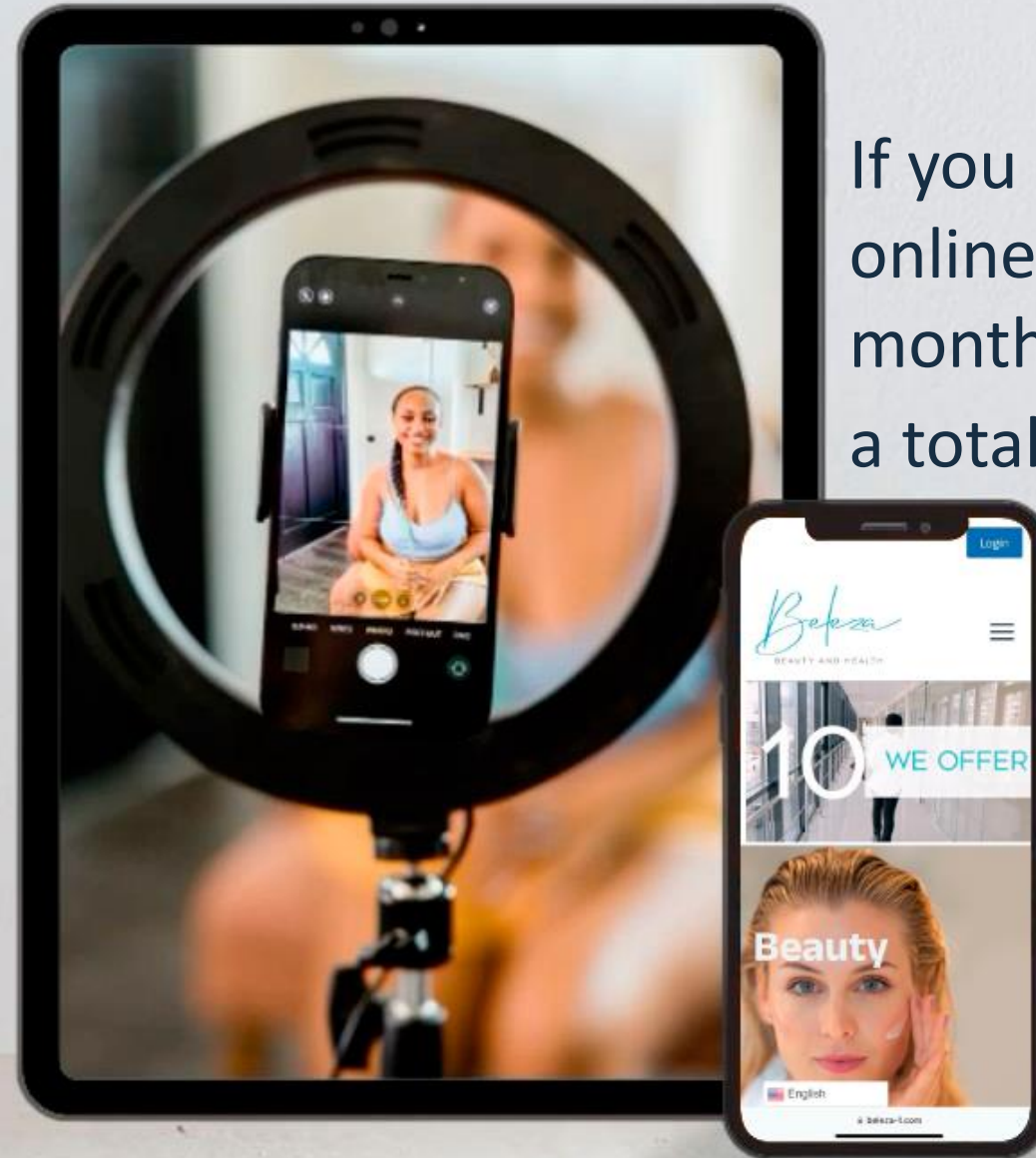
# INFLUENCER BONUS

If you promote your replica of our website, we will reimburse you a percentage of each online sale, depending on the package you have purchased.

If you purchased the FRANCHISE package, you would receive a 30% refund for each sale you make.

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If you sell one cream online every day in a month, you will earn a total of **\$1,106.07**



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# DIRECT SALES



## PACKAGE

BASIC  
**\$226.96**  
**10%**  
IN EACH PURCHASE.

BUSINESS  
**\$411.94**  
**20%**  
IN EACH PURCHASE.

FRANCHISE  
**\$1,246.83**  
**30%**  
IN EACH PURCHASE.

Example of direct sales:  
If you sell 20 units of Daily Intensive throughout the month, you would earn \$725.94.

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6

# FREE PRODUCT

- Make 4 online sales during the month.
- Receive a free product



Free

\*\* The free product will be the same as the one you have sold.

Example: If you sold 4 Daily Intensive products, you receive one for free for yourself.

What other benefits do you have when you achieve 4 sales? You earn a total of \$147.58 if you sell 4 Daily Intensive products in the Influencer bonus.

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# 7 LEADERSHIP BONUS



TO EARN THIS BONUS,  
YOU HAVE TO ACHIEVE  
DIFFERENT RANKS.

### Supervisor (First Rank):

- Have 2 directs on your team.
- Make a purchase of \$122.99 each month.

### Manager and Higher Ranks:

- Bring in 3 new Distributors every month.
- Make 4 online sales per month.
- Make a personal purchase of \$122.99 each month.
- Develop the required volume with your team to receive the Leadership Bonus.

LEVELS	VOLUME OF POINTS	BONUS
1.- SUPERVISOR	6,000.00	\$500.00
2.- MANAGER	12,000.00	\$1,000.00
3.- DIRECTOR	24,000.00	\$2,000.00
4.- MARKETING DIRECTOR	48,000.00	\$4,000.00
5.- SALES DIRECTOR	192,000.00	\$16,000.00
6.- VICE PRESIDENT	384,000.00	\$32,000.00
7.- PRESIDENT	1,152,000.00	\$96,000.00
8.- CORPORATE AFFILIATE	4,560,000.00	\$288,000.00

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# 8

# CAR BONUS



LEVELS	VOLUME OF POINTS	BONUS
MANAGER	12,000.00	\$500.00
DIRECTOR	24,000.00	\$1,000.00
MARKETING DIRECTOR	48,000.00	\$2,000.00

- To qualify, it's necessary to make 4 online sales and maintain a monthly purchase of \$122.99.
- Bring in 3 new Distributors every month.
- The required sales volume must be reached for two consecutive months.
- Starting from the third month, with the achieved volume, you will receive the bonus.
- Each month, you must maintain the necessary sales volume to retain the car bonus.



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# 9

# PAY FOR THE HOUSE OF YOUR DREAMS



LEVELS	VOLUME OF POINTS	BONUS
VICE PRESIDENT	384,000.00	\$5,000.00
PRESIDENT	1,152,000.00	\$10,000.00

- To qualify, it's necessary to make 4 online sales and maintain a monthly purchase of \$1,000.00.
- Bring in 3 new Distributors every month.
- The required sales volume must be reached.
- For the Sales Director rank, you have to develop 4 Marketing Directors.
- For the Vice President rank, develop 3 Sales Directors.



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# 10

# RESIDUAL INCOME BONUS



	AFFILIATE	SUPERVISOR	MANAGER	DIRECTOR	MARKETING DIRECTOR	SALES DIRECTOR	VICE PRESIDENT	PRESIDENT
LEVEL-1	5%	5%	5% + 3% = 8%	5%	5%	5%	5%	5%
LEVEL-2	10%	10%	10% + 3% = 13%	10%	10%	10%	10%	10%
LEVEL-3		15%	15% + 3% = 18%	15%	15%	15%	15%	15%
LEVEL-4			5% + 3% = 8%	5%	5%	5%	5%	5%
GENERATION-1			3%	3%	3%	3%	3%	3%
GENERATION-2			↓	4%	4%	4%	4%	4%
GENERATION-3				3%	3%	3%	3%	3%
GENERATION-4				3%	3%	3%	3%	3%
GENERATION-5				3%	3%	3%	3%	3%
GENERATION-6								
GENERATION-7								
GENERATION-8							1%	1%
GENERATION-9								1%

Important Note: New package enrollments do not contribute volume to this bonus. **IT IS ONLY ACTIVATED WITH THE REPURCHASES EACH MONTH.** Each product awards points based on its value. The points correspond to the final product price after the discount.

Example: The Daily Intensive costs \$122.99. With the FRANCHISE Package, you get a 30% discount. Your points for repurchase are 86.09. For more information, visit the official website.

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# SUPERVISOR



AARON



LUIS



CLAUDIA



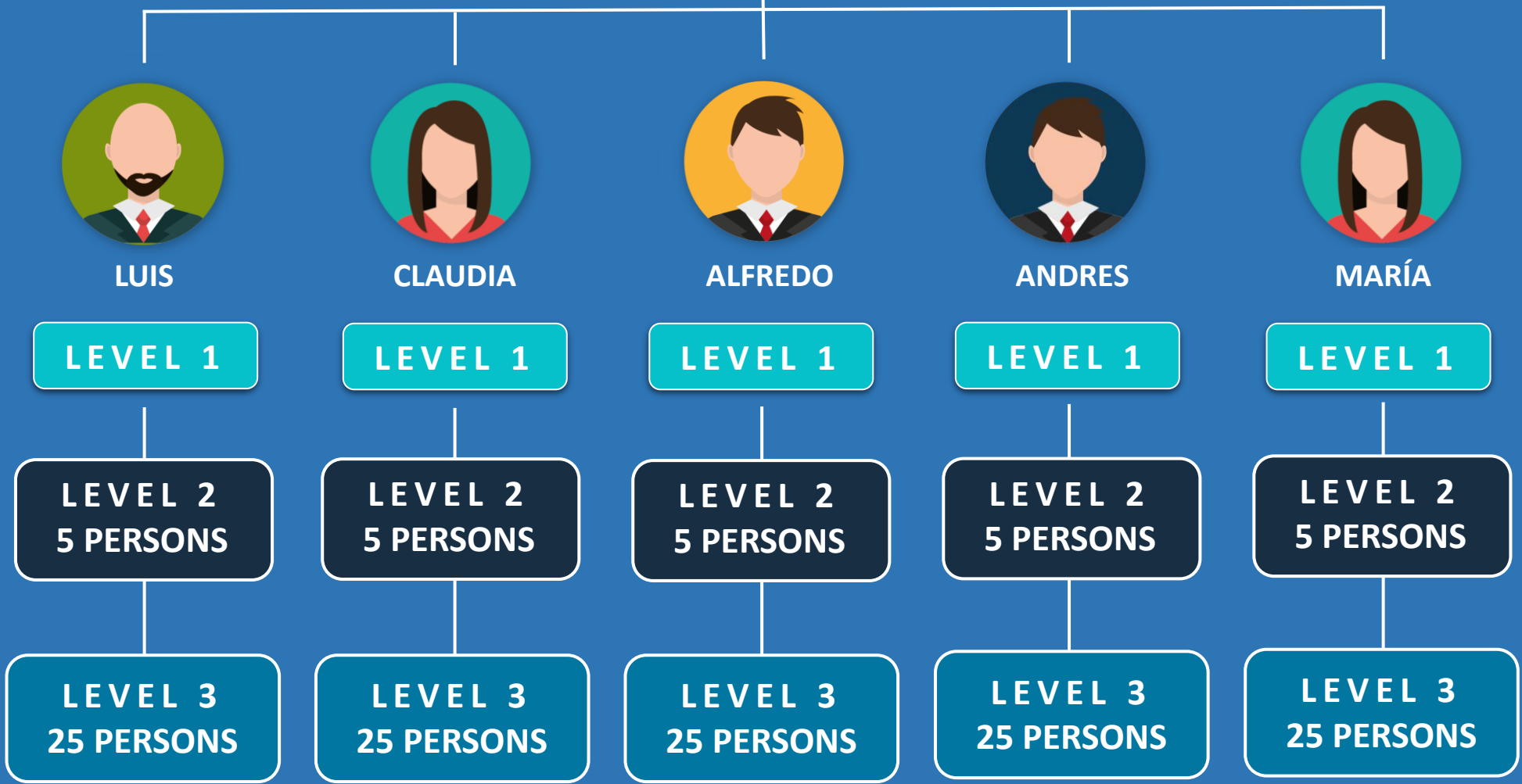
ALFREDO



ANDRES



MARÍA



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**EXAMPLE OF RESIDUAL EARNINGS OF A SUPERVISOR WITH REPURCHASES OF \$209.27 AT A 30% DISCOUNT ON LEVEL 1 AND \$269.6 ON LEVEL 2 AND LEVEL 3 AT A 10% DISCOUNT.**

LEVEL	PERSONS	PERCENT	VOLUME REPURCHASES	EARNINGS
1	5	5%	\$1,046.36	\$52.31
2	25	10%	\$6,726.50	\$672
3	125	15%	33,700	\$5,055

**TOTAL, OF RESIDUALS \$5,752**

# REQUIREMENTS FOR RANKS



	Affiliate	Supervisor	Manager	Director	Marketing Director	Sales Director	Vice President	President
<b>Direct Distributor</b>	1	2	2	2	2	2	2	2
<b>Personal Volume</b>	122.99	122.99	122.99	122.99	122.99	122.99	122.99	122.99
<b>Group Volume</b>		1,200	3,000	6,000	18,000	48,000	120,000	276,000
<b>50% of a Direct Line</b>		600	1,500	3,000	9,000	19,200	36,000	69,000

**Direct Distributors:** You only need at least two people on your team to start qualifying for the levels.

**Personal Volume:** This refers to what you purchase personally.

**Group Volume:** Here, the sales of all the people under your team are added up.

**50% of a Direct Line:** It's the group of one of your direct referrals

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# BONUS POOL

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BELEZA will distribute **5%** of all company profits every **6 months** among those who hold the **Level of Corporate Affiliate**.

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# A one-month working strategy with the FRANCHISE Package priced at \$1,246.83

With 5 sales in your  
first level.

**\$2,391.68**

5x5 = 25  
In your second level.

**\$2,989.6**

You earn the Team  
Expansion Bonus  
from the 25.

**\$1,500.00**

"By working consistently throughout the month, you reach a volume of 17,910 points, reaching the first leadership rank, which is Supervisor, requiring a volume of 12,000 points and this activates the leadership bonus of \$1,000.00.

In total, you generate a profit of **\$7,881.28**



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# A one-month working strategy with the FRANCHISE Package priced at \$1,246.83

*Befera*  
BEAUTY AND HEALTH

With 10 sales in your  
first level.

**\$4,783.3**

10x5 = 50  
In your second level.

**\$5,979.00**

You earn the Team  
Expansion Bonus  
from the 50.

**\$3,000.00**

By working consistently throughout the month, you reach a volume of 35,820 points, reaching the second leadership rank, which is Manager, requiring a volume of 24,000 points and this activates the leadership bonus of \$2,000.00.

In total, you generate a profit of **\$15,762.3**



**\*\* These are examples of earnings; the commissions are based on each affiliate's efforts and work. Therefore, commissions may vary for each affiliate.\*\***

# IMPORTANT NOTE

For every product sold, BELEZA will contribute one dollar. Half of it, that is 50 cents, will go towards supporting senior citizens and orphaned children. The other half, also 50 cents, will go towards low-income families who can demonstrate their need.

At BELEZA, we believe in making a difference. We want to build a world where every small contribution matters. Together, with the effort of our community, we are committed to making a positive impact and providing support to those who need it most





## WELCOME TO BELEZA!

"A secret of success in life is for a man to be ready for his opportunity when it comes."

- Benjamin Disraeli