

*BeFeza*

BEAUTY AND HEALTH

**WE ARE AN AFFILIATE MARKETING  
COMPANY WITH PASSIVE INCOME**

## WHAT IS AFFILIATE MARKETING?

Affiliate marketing is when you promote products from a company and receive a portion of the money each time someone makes a purchase through your recommendation. It's like being a product ambassador and earning commissions for every sale you help facilitate.



## WHAT ARE PASSIVE INCOME?

Passive income is earnings that are generated with an initial effort but continue to flow with little or no additional effort over time. These income sources originate from investments, assets, or activities that continue to generate money automatically after the initial action.



It's a beauty and wellness company. We offer innovative products backed by nearly 33 years of scientific research in nutrition, anti-aging, and personal care. Our mission is to help you look and feel better by combining the best of science, technology, and nature.

Join us and discover the power of looking and living better!

*Befera*

BEAUTY AND HEALTH





## VISION:

Our vision is to enhance people's lives through our high-quality products and compensation plan, while inspiring others to do the same.

*Bepura*

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## MISSION:

We are committed to maintaining our leadership in the domestic market and expanding globally as a highly competitive and reliable company. We aim for substantial growth, offering our products worldwide to assist one million families in achieving financial freedom.



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**OUR PRODUCTS**

# POWER

## Can help with:

- Sexual vitality
- Immune support
- Boosting Libido in Men and Women

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These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease

## Horny Goat Weed

Improves blood flow and sexual function; It also contains phytoestrogens similar to estrogen.

### ***It could assist with the following health benefits:***

- Treating erectile dysfunction, sexual issues, and strengthening weak bones.
- Hypertension, bronchitis, coronary heart disease, and polio (due to its action on smooth muscle tissue).
- Relief from fatigue, memory enhancement, and joint problem treatment.
- Irregular menstrual cycles, spermatorrhea, and impotence.
- Potential anti-aging effects, and improvements in the immune and endocrine systems.



## Maca Root Powder

*It could potentially assist with the following health benefits:*

- Menopause symptoms.
- Prior to menopause, it may enhance female fertility and hormone balance.
- Improving mood in both men and women.
- Offers various additional benefits.



## Mucuna Pruriens

*It could potentially assist with the following health benefits:*

- Improving cognitive function, memory, and concentration.
- Reducing stress and anxiety.
- Boosting libido and fertility.
- Increasing testosterone levels in men and improving sperm quality.
- Combating insomnia, enhancing sleep quality.
- Serving as a natural alternative for treating Parkinson's symptoms such as tremors, stiffness, and coordination issues



## Polypodium Vulgare Powder

*It could potentially assist with the following health benefits:*

- Providing a hydrating and soothing effect on the skin.
- Its Saponins content is responsible for these benefits.



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## Saw Palmetto Berry Powder

*It could potentially assist with the following health benefits:*

- Improving prostate health.
- Enhancing male sexual function by regulating testosterone, addressing impotence, and improving sexual health in men



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## Tongkat Ali:

*It could potentially assist with the following health benefits:*

- Increasing libido and muscle strength.
- Enhancing erectile function and fertility.
- Reducing stress.

## Panax Ginseng Root Powder:

*It could potentially assist with the following health benefits:*

- Easing anxiety and depression.
- Stabilizing blood sugar levels.
- Strengthening the immune system.
- Supporting weight loss efforts.
- Enhancing cognitive function.
- Promoting cardiovascular health.



# CLEANSER

- Foaming facial gel with antioxidants that gently removes makeup and impurities.
- Soothing properties of aloe for soft and supple skin.
- Daily use: Gently massage onto damp skin using circular motions.
- Rinse with warm water.
- For best results, follow with Daily Intensive Moisturizer.
- Recommended for all skin types.



## ONE OF THE INGREDIENTS IS GLYCERIN

- It is an ingredient that provides multidimensional anti-aging action.
- Enhances pores and fine lines.
- Minimizes wrinkles and improves skin elasticity.

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## **Glicerina**

- glycerin is an effective skin moisturizer.
- glycerin boosts the stratum corneum's moisture-retaining capabilities but also improves its structure.
- Glycerin is vital to normalizing the skin layer and its healing.

## **COCAMIDOPROPYLHYDROXYSULTAINE**

- Helps create rich lathers and enhances cleansing properties of the products.
- It acts as a gentle yet effective cleanser, removing impurities without stripping the skin of its natural moisture.

## **MOUNTAIN ARNICA EXTRACT**

- helps calm and renew skin after exposure to stress.
- Beneficial for inflammatory skin disorders.
- Used as an anti-pigmentation agent.



# DAILY INTENSIVE MOISTURIZER

Glycolic: consists of small molecules that the skin absorbs very effectively. It protects collagen and aids in the removal of dead cells from the skin.

Assists in making the skin stretch and flex, reducing wrinkles and fine lines.



## Hexyl Laurate

Protects the skin from the damaging factor of the environment and prevents moisture from escaping from the skin. It acts as an emollient, making the skin softer and smoother.



## Propanediol

It is a totally vegetable and totally biodegradable moisturizer. It could potentially assist with the following health benefits:

- Humectant, retain moisture in the skin.
- Protector of the skin
- As an emollient increase the flexibility of the skin.
- It does not leave the skin feeling greasy.

## Squalane

It can help with the following health benefits: moisturizer.

- Moisturize your skin.
- Make it more supple or elastic.
- Make fine lines and dry areas less visible.

# COLLAGEN GUMMIES

*Could potentially assist with:*

- Hair, skin, and nails.
- Anti-aging.
- Promoting healthy joints.

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## Sodium Citrate

- Is obtained from citrus fruits. It is safe when used in skin care products.
- Control the pH level of a product (such as in cleansers and scrubs).
- Has antioxidant and mild preservative properties



## VITAMIN E

- Helps as antioxidants and protects cells.
- help digestive problems and cystic fibrosis.

## VITAMIN C

- Helps tissue and bone grow and repair themselves.
- vitamin C supplements help with stroke, asthma, high cholesterol and in preventing cataracts.

## Zinc

- Keeps the immune system strong, helps heal wounds, and growth.
- Is used to treat diaper rash and skin irritations.
- Help with ulcers, acne, sickle cell anemia.
- Is an effective treatment for age-related macular degeneration.



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## D-Biotin

- Used for hepatitis, brittle nails, neuropathy.
- It supports the health of the skin, nerves, digestive tract, metabolism, and cells.

## Collagen Peptide

- Help to healthy joints and skin elasticity, or stretchiness.
- Help maintain hydrated skin and relieve osteoarthritis pain.
- Gives strength to your skin, bones, ligaments, and tendons.
- Helps support your joints.







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# PACKAGE



**FAST**

**\$61.99**

1 PRODUCT:

**POWER**  
\$61.99

**BENEFITS:**

REPLICA WEBSITE  
FAST START BONUS

**BASIC**

**\$226.96**

1 COLLAGEN \$51.99  
2 POWER \$61.99

This package generates volume for the range and leadership bonus 87 POINTS

Total Products  
\$175.97

**BUSINESS**

**\$411.94**

2 POWER \$61.99  
1 CLEANCER \$61.99  
1 COLLAGEN \$51.99  
1 DAYLI INTENSIVE \$122.99

This package generates volume for the range and leadership bonus 180 POINTS

Total Products  
\$360.95

**FRANCHISE**

**\$1,246.83**

4 DAYLI INTENSIVE \$122.99  
4 CLEANCER \$61.99  
4 COLLAGEN \$51.99  
4 POWER \$61.99

This package generates volume for the range and leadership bonus 597 POINTS

Total Products  
\$1,195.84

**IMPORTANT NOTE: In the BASIC, BUSINESS, and FRANCHISE packages, it includes an annual membership fee of \$50.99. This membership fee is not subject to commissions.**

**\*\* These are examples of earnings; the commissions are based on each affiliate's efforts and work. Therefore, commissions may vary for each affiliate.\*\***



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# PACKAGE



**FAST**

**\$61.99**

1 PRODUCT:

CLEANCER  
\$61.99

**BENEFITS:**

REPLICA WEBSITE  
FAST START BONUS

**BASIC**

**\$235.97**

1 CLEANCER \$61.99  
1 DAYLI INTENSIVE  
\$122.99

This package generates volume for the range and leadership bonus 92 POINTS

Total Products  
\$184.98

**BUSINESS**

**\$422.93**

6 CLEANCER \$61.99

This package generates volume for the range and leadership bonus 185 POINTS

Total Products  
\$371.94

**FRANCHISE**

**\$1,283.86**

7 DAYLI INTENSIVE  
\$122.99  
6 CLEANCER \$61.99

This package generates volume for the range and leadership bonus 616 POINTS

Total Products  
\$1,232.87

**IMPORTANT NOTE: In the BASIC, BUSINESS, and FRANCHISE packages, it includes an annual membership fee of \$50.99. This membership fee is not subject to commissions.**

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# FAST PACKAGE

## \$61.99



LEVELS	PORCENTAGE	FAST PACKAGE	BASIC PACKAGE	BUSINESS PACKAGE	FRANCHISE PACKAGE
LEVEL 1	40%	\$24.79	\$70.38	\$144.38	\$478.33
LEVEL 2	10%	\$6.19	\$17.59	\$36.09	\$119.58

### BENEFITS

- Receive a product power
- Replica website
- fast start bonus

LEVEL 1 40%  
LEVEL 2 10%



### IMPORTANT NOTE

To be active you must purchase a product each month and to earn the full compensation plan you must purchase the BASIC, BUSINESS and FRANCHISE PACKAGE.

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# FAST START BONUS

WE PAY ON 2 LEVELS.



Levels	Percentage	Package	Commission
Level-1	40%	\$1,195.84**	\$478.33
Level-2	10%	\$1,195.84**	\$119.58

\*\*The package costs \$1,246.83 The Fast Start Bonus commission is calculated at \$1,195.84 and the annual membership does not provide commissions

Example: If you enroll 5 direct referrals in one month, you earn \$2,391.65 and if those 5 individuals each enroll two people, you earn \$2,989.5 on the second level. If you achieve this in one month, your total commission would be \$5,381.15\*\*

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# UPGRADE

**UPGRADE**  
**\$133.99**

FROM BASIC PACKAGE  
TO BUSINESS PACKAGE



1 CLEANCER \$61.991  
1 DAYLI INTENSIVE \$122.99

This package generates volume for the range and leadership bonus 66 POINTS

**UPGRADE**  
**\$783.9**

FROM BUSINESS PACKAGE  
TO FRANCHISE PACKAGE



3 POWER \$61.99  
2 COLLAGEN \$51.99  
2 CLEANCER \$61.99  
3 DAYLI INTENSIVE \$122.99

This package generates volume for the range and leadership bonus 391 POINTS

LEVELS	PORCENTAGE	FROM BASIC PACKAGE TO BUSINESS PACKAGE
LEVEL 1	40%	\$53.59
LEVEL 2	10%	\$13.39

LEVELS	PORCENTAGE	FROM BUSINESS PACKAGE TO FRANCHISE PACKAGE
LEVEL 1	40%	\$313.56
LEVEL 2	10%	\$78.39

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# UPGRADE

**UPGRADE**  
**\$135.97**

FROM BASIC PACKAGE  
TO BUSINESS PACKAGE



3 CLEANCER \$61.99

This package generates volume for the range and leadership bonus 67 POINTS

**UPGRADE**  
**\$809.94**

FROM BUSINESS PACKAGE  
TO FRANCHISE PACKAGE



5 DAYLI INTENSIVE \$122.99  
4 CLEANCER \$61.99

This package generates volume for the range and leadership bonus 404 POINTS

LEVELS	PORCENTAGE	FROM BASIC PACKAGE TO BUSINESS PACKAGE
LEVEL 1	40%	\$54.38
LEVEL 2	10%	\$13.59

LEVELS	PORCENTAGE	FROM BUSINESS PACKAGE TO FRANCHISE PACKAGE
LEVEL 1	40%	\$323.97
LEVEL 2	10%	\$80.99

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## 2 TEAM EXPANSION BONUS



**BASIC  
PACKAGE**

**\$15**

**BUSINESS  
PACKAGE**

**\$30**

**FRANCHISE  
PACKAGE**

**\$60**

EVERY TIME YOUR DIRECT REFERRALS BRING IN NEW MEMBERS, YOU EARN A BONUS.

Example: If you have 5 direct referrals, and each of them brings in 5, you earn \$1,500.00. This example is with the FRANCHISE package.

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# DIRECT SALES



## PACKAGE

BASIC

**\$226.96**

**10%**

IN EACH PURCHASE.

BUSINESS

**\$411.94**

**20%**

IN EACH PURCHASE.

FRANCHISE

**\$1,246.83**

**30%**

IN EACH PURCHASE.

Example of direct sales:

If you sell 20 units of Daily Intensive throughout the month, you would earn \$725.94.

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# 4

## INFLUENCER BONUS



If you promote your replica of our website, we will reimburse you a percentage of each online sale, depending on the package you have purchased.

If you purchased the FRANCHISE package, you will receive a 30% refund for each sale you make.

If you sell one cream online every day in a month, you would earn a total of \$1,106.07

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# FREE PRODUCT

- Make 4 online sales during the month.
- Receive a free product



Free

\*\* The free product will be the same as the one you have sold.

Example: If you sold 4 Daily Intensive products, you receive one for free for yourself.

What other benefits do you have when you achieve 4 sales? You earn a total of \$147.58 if you sell 4 Daily Intensive products in the Influencer bonus.



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# LEADERSHIP BONUS

TO EARN THIS BONUS, YOU HAVE TO ACHIEVE DIFFERENT RANKS.

### Supervisor (First Rank):

- Have 2 directs on your team.
- Make a purchase of \$122.99 each month.

### Manager and Higher Ranks:

- Bring in 3 new Distributors every month.
- Make 4 online sales per month.
- Make a personal purchase of \$122.99 each month.
- Develop the required volume with your team to receive the Leadership Bonus.



LEVELS	VOLUME	BONUS
1.- SUPERVISOR	\$12,000.00	\$1,000.00
2.- MANAGER	\$24,000.00	\$2,000.00
3.- DIRECTOR	\$48,000.00	\$4,000.00
4.- MARKETING DIRECTOR	\$96,000.00	\$8,000.00
5.- SALES DIRECTOR	\$384,000.00	\$32,000.00
6.- VICE PRESIDENT	\$1,152,000.00	\$96,000.00
7.- PRESIDENT	\$3,456,000.00	\$288,000.00

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## CAR BONUS

LEVELS	VOLUME	BONUS
MANAGER	\$24,000.00	\$500.00
DIRECTOR	\$48,000.00	\$1,000.00
MARKETING DIRECTOR	\$96,000.00	\$2,000.00

- To qualify, it's necessary to make 4 online sales and maintain a monthly purchase of \$122.99.
- Bring in 3 new Distributors every month.
- The required sales volume must be reached for two consecutive months.
- Starting from the third month, with the achieved volume, you will receive the bonus.
- Each month, you must maintain the necessary sales volume to retain the car bonus.



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# PAY FOR THE HOUSE OF YOUR DREAMS

LEVELS	VOLUME	BONUS
SALES DIRECTOR	\$384,000.00	\$5,000.00
VICE PRESIDENT	\$1,152,000.00	\$10,000.00

- To qualify, it's necessary to make 4 online sales and maintain a monthly purchase of \$1,000.00.
- Bring in 3 new Distributors every month.
- The required sales volume must be reached.
- For the Sales Director rank, you have to develop 4 Marketing Directors.
- For the Vice President rank, develop 3 Sales Directors.



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# PASSIVE INCOME BONUS



	Affiliate	Supervisor	Manager	Director	Marketing Director	Sales Director	Vice President	President
LEVEL-1	5%	5%	5%	5%	5%	5%	5%	5%
LEVEL-2	10%	10%	10%	10%	10%	10%	10%	10%
LEVEL-3		15%	15%	15%	15%	15%	15%	15%
LEVEL-4			5%	5%	5%	5%	5%	5%
GENERATION-1			3%	3%	3%	3%	3%	3%
GENERATION-2				4%	4%	4%	4%	4%
GENERATION-3				3%	3%	3%	3%	3%
GENERATION-4					3%	3%	3%	3%
GENERATION-5						3%	3%	3%
GENERATION-6							↓	↓
GENERATION-7								
GENERATION-8							1%	1%
GENERATION-9								1%

Important Note: New package enrollments do not contribute volume to this bonus. **IT IS ONLY ACTIVATED WITH THE REPURCHASES EACH MONTH. Each product awards points based on its value.** The points correspond to the final product price after the discount.

Example: The Daily Intensive costs \$122.99. With the FRANCHISE Package, you get a 30% discount. Your points for repurchase are 86.09. For more information, visit the official website.

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# HOW TO EAR PASSIVE INCOME BONUS?



	Affiliate	Supervisor	Manager	Director	Marketing Director	Sales Director	Vice President	President
<b>Direct Distributor</b>	1	2	2	2	2	2	2	2
<b>Personal Volume</b>	122.99	122.99	122.99	122.99	122.99	122.99	122.99	122.99
<b>Group Volume</b>		1,200	3,000	6,000	18,000	48,000	120,000	276,000
<b>50% of a Direct Line</b>		600	1,500	3,000	9,000	19,200	36,000	69,000

**Direct Distributors:** You only need at least two people on your team to start qualifying for the levels.

**Personal Volume:** This refers to what you purchase personally.

**Group Volume:** Here, the sales of all the people under your team are added up.

**50% of a Direct Line:** It's the group of one of your direct referrals

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## BONUS POOL

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BELEZA will distribute **5%** of all company profits every **6 months** among those who hold the **Level of President**.

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# A one-month working strategy with the FRANCHISE Package priced at **\$1,246.83**

With 5 sales in your  
first level.

**\$2,391.68**

5x5 = 25  
In your second level.

**\$2,989.6**

You earn the Team  
Expansion Bonus  
from the 25.

**\$1,500.00**



"By working consistently throughout the month, you achieve a sales volume of \$17,910 reaching the first leadership rank, which is Supervisor, requiring a sales volume of \$12,000.00. This activates the leadership bonus of \$1,000.00.

In total, you generate a profit of **\$7,881.28**

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Therefore, commissions may vary for each affiliate.\*\*

# A one-month working strategy with the FRANCHISE Package priced at **\$1,246.83**

With 10 sales in your  
first level.

**\$4,783.3**

10x5 = 50  
In your second level.

**\$5,979.00**

You earn the Team  
Expansion Bonus  
from the 50.

**\$3,000.00**

By working consistently throughout the month, you achieve a sales volume of \$35,820 reaching the second leadership rank, which is Manager, requiring a sales volume of \$24,000.00.

This activates the leadership bonus of \$2,000.00. In total, you

generate a profit of **\$15,762.3**



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# IMPORTANT NOTE

For every product sold, BELEZA will contribute one dollar. Half of it, that is 50 cents, will go towards supporting senior citizens and orphaned children. The other half, also 50 cents, will go towards low-income families who can demonstrate their need.

At BELEZA, we believe in making a difference. We want to build a world where every small contribution matters. Together, with the effort of our community, we are committed to making a positive impact and providing support to those who need it most





## **WELCOME TO BELEZA!**

"A secret of success in life is for a man to be ready for his opportunity when it comes."

- Benjamin Disraeli